

IN FOCUS

A Publication of
THE SANDHILLS PHOTOGRAPHY CLUB
Enriching Our World Through Photography

Editor: Alison Earl, alisonspcnewsletter@gmail.com

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www.sandhillspcclub.org

MARCH 2022

Around the World with SPC Members:

From **Dale Jennings**: This was taken on Vashon Island, WA in 2014, within a few minutes of my arrival. I was driving to the lighthouse keeper's cottage that I'd rented, and this moment set the tone for the week. I enjoyed discovering random art in unexpected places.



Dale Jennings

PRESIDENT'S NOTES – JO ANN SLUDER

As it is early in 2022, I was excited with the reports of the Board members and Committee's during the February Board meeting. Everyone is working diligently to present a full calendar of learning opportunities and photography events for 2022.



Jo Ann Sluder

I was pleased to report to the Board, and now to you, that the annual audit of our Treasurers records for 2021 was completed with all in order. Our appreciation goes to the Audit Committee and **Judy Nappi**, our Treasurer for a job well done.

It is my pleasure to report we have members coming forward to get involved in SPC. **Cal Rice** is a relatively new member and he volunteered to assist the Tech Team with the February meeting. As you may recall we have been seeking additional aid to complement that team for some time. Thank you, Cal.

I am also pleased to report **Linda Piechota** has offered to assist **Frank Lipski** with Workshops! She will be a valuable asset and we will all reap the benefits as they work together. Thank you, Linda.

For many of you who personally knew **Bill Stoffel**, I want to share that in recent weeks Bill Stoffel's family gave SPC some of his records for our use and archives. Sandhills Photography Club is quite a legacy for co-founders Bill Stoffel & Louise Ellison. We appreciate his family's remembering us.

Our Board meeting ended with some creative lively discussion, so please watch for fresh ideas and we will be looking to you for your involvement.

Please feel free to let me know if I can be assistance or if you have suggestions or ideas you wish to share. Send to president@sandhillsphotoclub.org.

We want you to get the most possible out of Sandhills Photography Club. We are here for you!

Jo Ann Sluder, President

PROGRAMS – *JACQUES WOOD*

Monday, March 14, 2022, 7 PM at The O’Neil School: Real Estate Photography by Becca Leen

Becca Leen is the owner and broker of Landseer Properties, a real estate firm based in Pinehurst. She is currently ranked in the top 3% of the Mid Carolina Realtors Association and has been a multi-million dollar producer for the last three years. In 2017, Ms. Leen was awarded the “Realtors Choice Award.” This annual award is given to the broker deemed to be “The Best Broker to Work With” in a real estate sales transaction.



JACQUES WOOD



Ms. Leen does all of the still photos for her real estate listings. She hires licensed drone pilots for aerial shots and when appropriate, videographers for walk-through house tours. Her photography is not limited to real estate marketing. Becca also does event and travel shoots. She has won awards for such work, such as the shown Big Sur sunset, a second place winner in the Campbell House Art Festival.

We asked Ms. Leen to talk about the business and art of real estate photography. On the business side we have asked her to address these questions:

- What’s the local market for real estate photographers?
- How can one get into business ?
- How much money can you make for real estate photography?



Continued

PROGRAMS, *CONTINUED*

Real Estate Photography by Becca Leen, Continued:

On the art side we asked her to talk about:

- What gear do you need ?
- What are the typical camera settings?
- What are the “ money” shots and must shoot rooms?
- What is your photo editing process?
- What defines the art of real-estate photography?



You can see Becca’s work on her website at:
<https://www.landseerproperties.com>.

I am looking forward to hearing Ms. Leen’s presentation on Monday, March 14; I hope you will attend either in person or by the Zoom broadcast.

JACQUES WOOD
VICE PRESIDENT AND PROGRAM CHAIR

Treasurer's Report - FINANCIAL REPORT 2022

TOTAL FUNDS	
Checking	\$6,143.63
Savings	\$4,934.09
Grand Total of all Accounts	\$11,077.72



JUDY NAPPI

COMPETITION COMMITTEE

Bonny Henderson and Jerry Kozel



BONNY HENDERSON

Congratulations to the winners of the Black and White Competition held on February 14. Our judge Tarah Jansen from Olathe, Kansas provided excellent comments and helpful suggestions, so the competition was a great learning experience. Her comments were sent out last week and the images are on the website so all members can see her decisions and comments and judge for yourselves.



JERRY KOZEL

Our next competition will be held in April. The topic is "Faces-Critters, Human, Statues" and here is the complete definition:

Faces (Critters, Statues, People)- The focus of this competition is the capturing of a subject in which the face, facial features, as well as facial expressions, are predominant. Focus on a human face, an animal's or insect's face, or a statue's face. Try to highlight what drew you in or what caught your attention.

Galleries for the Faces competition will open on March 12 at 4:00 pm and will close on March 19 at 4:00 pm. Look for an eblast around March 8 or 9 with links and instructions for entering the competition. As always, if you have questions or any difficulties entering, feel free to contact us at competitions@sandhillsphtoclub.org.

Upcoming competition topics are Abandoned/Decay, Arches, Long Exposure, and Round Things.

Happy Spring (almost) and Happy Shooting!

Bonny & Jerry

BLACK & WHITE COMPETITION WINNERS

FEBRUARY 14, 2022

TIER 1



1st Pl - Frank Lipski - Sunrise Walk



2nd Pl - Julie Hansen - Passing Through

TIER 2



1st PI – Marti Derleth – Wild West



3rd PI – Darryll Benecke – Happy New Year



2nd PI – Marti Derleth – The Tetons

TIER 2 HONORABLE MENTIONS

1st HM



1st HM – Cathy Locklear – Light at the End of the Tunnel

2nd HM



2nd HM – Katherine Saunders – Chillaxing

TIER 3



1st Pl – Dale Jennings – Nature's Mirror



2nd Pl – Dale Jennings – Smokey Mountain Bugling Elk

TIER 3 CONTINUED

3rd PI – Gisela Danielson – St. Regis Chicago



TIER 3 HONORABLE MENTIONS

1st HM



1st Hm – Tobé Saskor – Yellowstone Grand Prismatic Spring

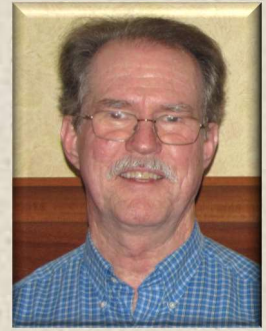
2nd HM



2nd HM – Diane McCall – Deep Thoughts

MEMBERSHIP – ALAN BROWN

Currently our membership stands at 99, consisting of 74 individual members, 20 family members, 3 student members and 2 honorary members. Our attendance for the February meeting was 18 in-person and 14 via Zoom.



Alan Brown

The SPC Membership Incentive Program.

The Board recently approved to continue the incentive program for 2023. During this pandemic, it has been harder for people to seek us out and learn what we have to offer. This is where we encourage and challenge you, our membership, to get involved. Please get *Involved*, then *Invite*, and *Introduce* your friends, family, and acquaintances to the Sandhills Photography Club. There is no better way to get the word out than sharing and inspiring others through your first-hand experiences.

Be sure to review the *Involve, Invite, Introduce* incentive program guidelines in our Club website under AboutUs>Members Only>The SPC Membership Incentive Program.

The O’Neal School’s protocols will require generally the wearing of masks at Monday’s meeting. Please wear upon entry, however, if you forgot yours, masks will be available at the check-in desk.

The following message was received by our Membership Team through our website. If anyone is interested, please contact George Baehne directly:

Name: George Baehne
Email: gbaehne@nc.rr.com

Does anyone collect vintage cameras? I have a Kodak Retina III c and a few other items I would like to pass on. Let me know. Thanks, George



SANDHILLS PHOTOGRAPHY CLUB'S WEBSITE

WWW.SANDHILLSPHOTOCLUB.ORG

Website

Notes

*This month's featured member's gallery on the club website is **Lana Rebert**. Click her name to view her gallery or the link to her gallery on the website homepage.*

*You may view the club directory at: **Club Directory**. If you would like to have your photo added to the directory, or change the one in the gallery, just send a favorite to me at **John German**. I will add it to the gallery.*

Member Galleries

*Members who would like a personal gallery should let me know at **website@sandhillsphotoclub.org**, and I will send an upload link for their use. See the website "Member Galleries" page for instructions on sizing, etc. **This link will continue to work but if you wish to change images, I must delete the old ones. You can upload at will. If you have lost your link, just let me know and I will resend it to you.***

If you have a personal website, please let me know and I can provide a link on the "Member's Galleries" page for you. Please view the member's websites & galleries on this tab on the club website.

*Thank you,
John German*

*PS: Please email any errors that you may notice on the website. I will correct them as soon as possible. **website@sandhillsphotoclub.org***

2022 OUTINGS – SUSAN BAILEY



Susan Bailey

March 12th – NC Zoo, 4401 Zoo Parkway, Asheboro, NC – 800-488-0444

- Time: meet at 10am just inside the ticket booth area. We will plan to stay for lunch with the group and then stay as long as you want. The Zoo is open until 4pm.
- Rates: Adults over 62 - \$13, Adults under 62 - \$15 - you can purchase online or at the gate
- Parking Free - North America parking lot available only
- <https://www.nczoo.org/>

2/21/2022 - the following habitats are currently closed

- Aviary - due to Avian flu
- Seals - construction
- Baboons - construction

The trams are only running between the two entrances and Junction Plaza, approximately in the middle. There is a lot of walking, and it is hilly so wear your best walking shoes!

Manual Wheelchairs and Electric Convenience vehicles (ECVs) are available for rent from the Gift Shop at the entrance.

Lunch - there are 4 restaurants open in the zoo with salads, burgers, pizza, etc. There is no picnicking allowed inside the zoo, but you can certainly bring snacks and drinks.

PLEASE RSVP so that I know who to look for! susanbaileyphoto@gmail.com

Face masks are required indoors so be sure to carry one with you.

Upcoming Outings - details closer to event date

April 9th - Cline's Antiques,

11839 NC-49, Mt Pleasant, NC 28124

No charge

<https://clinesantiquesmpnc.com>

Our original plan for the Patterson Cabins changed as the cabins have been renovated and no longer have the Abandoned look!

Painted Ponies - We had a great time in Southern Pines on February 12th photographing the painted ponies.

Lunch was delicious at the Bell Tree Tavern.

SEE OUR PICTURES ON THE NEXT PAGES!!

bits & PieCes

Out and About



Susan Bailey
of John German



Diane McCall – Picasso



Dave Powers – Greetings from
Southern Pines



Cal Rice - War Horse



**Tobé Saskor
Horses and Hounds**

© Mare and Hounds on Flank - Tobé Saskor

**Wendall Dance
Reflections of Tiffany**



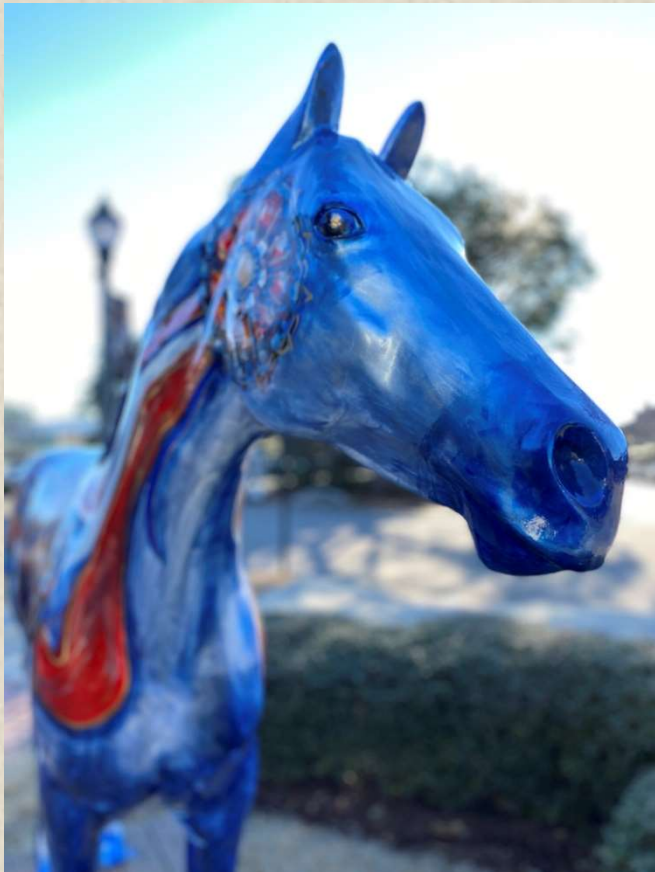
**Tobé Saskor
Moonlight Madness**



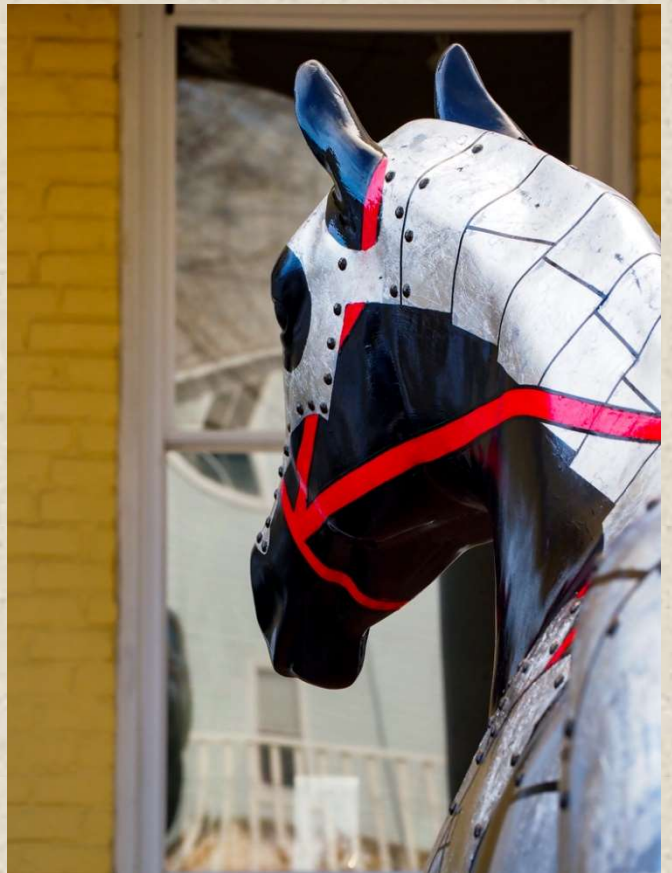
John German
Braving the Storm



Susan Bailey of Dave Powers



← Susan
Bailey →



WORKSHOPS, *FRANK LIPSKI*

Do you have an idea for workshop that you would like to see offered? Consider joining the workshop committee and make that workshop a reality. Even if you don't want to join the committee and have an idea for a workshop, send the suggestion to lipski@charter.net



Frank Lipski

We are always looking for members to share their expertise and present a workshop. So, if this is something you would consider, sent me an email (lipski@charter.net)

The iPhone workshop that was planned for March needed to be postponed.

The Street Photography Team Challenge is now scheduled for October 22,2022. Stay tuned for more details.

Ideas????

Suggestions????

Thoughts????

Help us????



Website: www.sandhillsphotoclub.org
 Newsletter: alisonspcnewsletter@gmail.com



2022 SPC BOARD

TITLE	NAME
President	Jo Ann Sluder
Vice President	Jacques Wood
Secretary	Susan Batts
Treasurer	Judy Nappi
Past President	Neva Scheve
Programs	Jacques Wood
Competitions	Bonny Henderson Jerry Kozel
Exhibitions	Shari Dutton
Field Trips	Gary Magee
Hospitality	Sally Mason
Membership	Jack Mathews Alan Brown Dennis Snipes
Newsletter & Communication	Alison Earl
PSA Rep	Dave Powers
Outings	Susan Bailey
Publicity	Marti Derleth
Technical Advisor & ZoomMaster	Dennis Snipes
Web Master Administrator	John German
Workshops	Frank Lipski

KNOW YOUR BOARD OF DIRECTORS

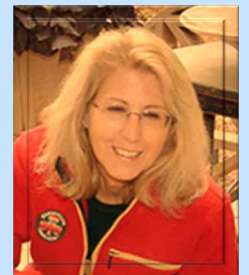


JO ANN SLUDER
PRESIDENT

JACQUES WOOD
VICE PRESIDENT
PROGRAMS

SUSAN BATTS
SECRETARY

JUDY NAPPI
TREASURER



CONTACT "IN FOCUS" EDITOR Alison Earl with any questions, concerns, ideas, submissions (including images), etc. @ alisonspcnewsletter@gmail.com

Alison Earl

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