



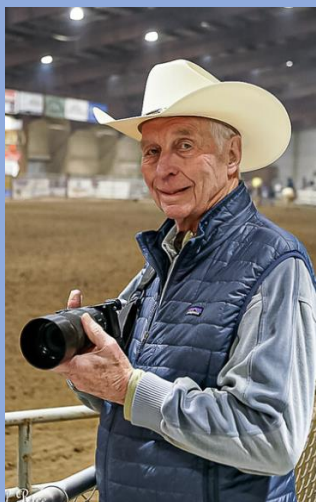
# New Member Orientation

(Revised: May 20, 2024)

# Our Purpose

- First priority goal in 2024 is to integrate new members into club activities
- To increase awareness of programs and our activities
  - New members make up over 25% of our membership
  - New members are the future of SPC

# SPC Officers



**Call Rice**  
**President**



**Susan Bailey**  
**Vice President**



**Frank Lipski**  
**Treasurer**



**Susan Batts**  
**Secretary**

# New Members Orientation Meeting TBD

Welcome	Jack Mathews
Membership	Mei Kei McDowell
Communications	Alison Earl
Competitions	Michael Sassano
Programs	Susan Bailey
Outings	Cindy Murphy
Field Trips	Deborah Castle
Workshops	TBA
Exhibits	TBA
Ombudsperson	Neva Scheve
PSA	Dave Powers
Technical	Dennis Snipes
Publicity	Hilary Koch
Web Master	John German
Hospitality	Sally Mason

Questions and Answers  
Closing Comments Cal Rice

# Membership

The Membership Committee is responsible to accept and keep track of the club members.



**Mei Kei McDowell**

**Bill Buss**

**Pattie Cifelli**

**Dennis Snipes**

**Jack Mathews**

- Welcome and introduce new members and guests.
- Manage membership database.
- Manage EZ-Badge name tags process.
- Report monthly membership statistics and provide analysis to the Board.
- Monitor the annual membership renewal process.
- Conduct exit interviews and provide analysis.
- Correspond with prospective and new members.
- Approve applications for membership.

For additional information please contact:

[membership@sandhillsphtoclub.org](mailto:membership@sandhillsphtoclub.org)

# Communications

As The Communications Director for our club, I do the monthly newsletters and send out almost all email blasts.



**Alison Earl**

- The newsletter is the most effective means of monthly communication with the members.
- Any email you receive from me, you are welcome to hit REPLY and I will answer you and copy in the right people.
- I am also responsible for our SPC Facebook page.
  - All members are welcome to join.
  - You must be approved before you can post anything.

For additional information please contact [communications@sandhillsphotoclub.org](mailto:communications@sandhillsphotoclub.org)

# Competitions

The Competition Committee is responsible for all aspects of the bi-monthly photo competitions (February, April, June, August, October and December).



**Michael Sassano**  
**Mary Wheaton**

- Photos are judged in three tiers based on member experience.
- Photos are submitted electronically and must be taken within the past 3 years.
- Photos may be submitted on the second Saturday prior to the competition.
- Only one photo may be submitted.
- A qualified judge will evaluate the photos and select winners along with providing comments and suggestions.
- December's competition is judged by members.
- At the end of the year, the member who has the highest number of points in their tier will be awarded the Stoffel Award and a cash prize.

For additional information please contact:

[competitions@sandhillspgphotoclub.org](mailto:competitions@sandhillspgphotoclub.org)

# Ombudsperson

Create a bridge between the members and the officers and board.



**Neva Scheve**

- I am familiar with the workings of the club.
- Contact me with any question, problem, suggestion or idea you would like to be brought to the attention of the board.
- If you would like to remain anonymous, I will insure your confidentiality.

For additional information please contact:  
[ombudsperson@sandhillsphotoclub.org](mailto:ombudsperson@sandhillsphotoclub.org)



# Field Trips

Field trips are usually scheduled for two to three days and involve traveling out of the area.



**Deborah Castle**

- SPC Field Trips differ from outings.
- Field Trips are usually scheduled for two to three days and involve traveling out of the area.
- Generally, we have a Spring Field Trip and a Fall Field Trip.
- Over the past two years we have traveled to Wilmington, NC, Amelia Island, FL, Greenbrier Resort and Lewisburg, WV.
- When on the field trips, we like to travel in groups and stay in local hotels.
- We also set up for group meals and share our daily experiences.

For additional information please contact:

[fieldtrips@sandhillsphtoclub.org](mailto:fieldtrips@sandhillsphtoclub.org)

# Outings

Organize the SPC outing day trips most months with special events sometimes added.

- Upcoming outings are listed in the newsletter and sent by e-mail.
- Some outings only allow for a limited number of participants.
- Subject matter varies from gardens, birds, trains, parades and more.
- Members are encouraged to upload photos of the event to the newsletter on the website and Facebook.
- Outings are a great way to get to know other members.



**Cindy Murphy**  
**Nina Drinko**  
**Susan Bailey**

For additional information please contact  
[outings@sandhillsphotoclub.org](mailto:outings@sandhillsphotoclub.org)

# Samples of Some Outings



**Shaw House**



**SPC Train Outing**



**Ederville Tractor Show**



**House in the Horseshoe**

# Technical/Zoom Master

The primary responsibilities of the Technical/Zoom Master are to plan for and implement technologies that support the club's activities.



**Dennis Snipes**

**Josh Simpson**

- Manage the Membership database.
- Provide technical assistance for members having problems with Zoom.
- Manage the zoom meeting from the monthly general meeting.

For additional information please contact

[tech@sandhillsphtoclub.org](mailto:tech@sandhillsphtoclub.org)

# Workshops

This committee attempts to present at least 2 workshops a year that can range from a 1-2 hour presentation to a full-day hands-on learning session.



Vacant  
/ TBA

- Some workshops are a deeper dive into a topic. Attendees will then go out and practice what they learned. We will get back together in 2-3 weeks to present our work for constructive criticism.
- Workshops can be led by professional instructors, guest speakers or other members of the club.
- Depending on the workshop, there may be cost.
- Some workshops have restrictions on the number of attendees.
- Workshops are announced in the newsletter, typically a few months in advance, as well as numerous e-blast announcements with details.

For additional information please contact:

[workshops@sandhillsphtoclub.org](mailto:workshops@sandhillsphtoclub.org)

# Exhibitions

Plans, organizes and oversees photography gallery exhibitions which involves a fall show alternating between Campbell House and Hastings Gallery.



**Vacant  
/ TBA**

- Here are some guidelines:
  - Photos must be created within the past 3 years.
  - Submissions must be the original work of the photographer.
  - This is a fun event to display your art.
  - Only two-dimensional hanging art will be accepted.
  - All framing should be done in a manner appropriate for selling in a gallery. Details are in the newsletter and special emails.

For additional information please contact  
[exhibitions@sandhillsphotoclub.org](mailto:exhibitions@sandhillsphotoclub.org)

# Hospitality

Provides simple snacks at each club meeting.



**Sally Mason**

- Hospitality helps volunteer to host at the meetings.
- Snacks can be homemade or storebought.
- Suggestions include cookies, veggie plate and dip, cheese and crackers, nuts, etc.
- Snacks are available after the club meeting providing an opportunity to mingle with other members and guests.

For additional information please contact  
[hospitality@sandhillsphotoclub.org](mailto:hospitality@sandhillsphotoclub.org)

# PSA

Our club is a member of the Photographic Society of America (PSA). It is one of the largest non-profit organizations for photographers and photographic organizations.



**Dave Powers**

- Members can foster personal growth and expression, creativity, excellence and ethical conduct in all aspects of photographic endeavors.
- A \$65 membership provides access to programs and a monthly magazine.
- Digital membership is \$45.
- “FREE” online courses and webinars.

For additional information please contact:

[psarep@sandhillsphotoclub.org](mailto:psarep@sandhillsphotoclub.org)



# Programs

Programs are presented at alternate monthly general meetings beginning in January and are viewable online as well as in person. Typically, speakers are asked to present for approximately an hour on topics intended to:

- Provide presentations that will help our members grow in all aspects of their photo life.
- Expose members to techniques used in specialty fields of photography.



**Susan Bailey**

For additional information please contact:

[programs@sandhillsphotoclub.org](mailto:programs@sandhillsphotoclub.org)

# Publicity

Build awareness of the SPC, promote the Club's mission, vision and activities and support membership recruitment.



**Hilary Koch**

**Susan Mathews**

**Diane McKay**

- Digital
- Expand SPC's online presence to include Google, Facebook, Instagram, and LinkedIn.
- Maintain a content calendar and social post templates to fuel a pipeline of posts.
- Budget for 'boosted' posts.
- Print
- Print communications include brochures, posters, ads and flyers.
- On-Air
- Local on-air radio community calendars

For additional information please contact:

[publicity@sandhillsphtoclub.org](mailto:publicity@sandhillsphtoclub.org)

# Web Master

Maintains the Club's website [www.sandhillspgphotoclub.org](http://www.sandhillspgphotoclub.org) which provides public access and a member's only section which is password protected.



**John German**

- Provides answers to many questions that you might have.
- Provides names and contact of all officers and committee chairs as well as a membership directory.
- Provides a wealth of information from the past, present and into the future.
- The website has been recognized over the years by PSA for excellence in design.

For additional information please contact:

[website@sandhillspgphotoclub.org](mailto:website@sandhillspgphotoclub.org)