



# IN FOCUS



A Publication of  
THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388  
Enriching Our World Through Photography

VOL XXX, NUMBER 1

[www.sandhillsphtoclub.org](http://www.sandhillsphtoclub.org)

SEPTEMBER 2014

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## UPCOMING EVENTS

**NEXT MEETING**      September 8, 2014

**BOARD MEETING**      September 11, 2014

### **PROGRAMS**

- Sept 8:      “A Look at the Changing Technology of Photography”  
Sandy Berger

### **COMPETITIONS**

- October:      Naturally Occurring Patterns in Nature

### **EXHIBITIONS**

- Ongoing:      Local Artists: The Pierce Gallery
- Ongoing:      Quail Haven Village
- Fall:            SCC Exhibition

### **WORKSHOPS**

- Sept 20:      "Getting Started With Lightroom" by Marilyn Owen
- Nov 15:      Lightroom part 2 - "The Basics Panel for Post Processing" by Marilyn Owen

“When words become unclear, I shall focus with photographs. When images become inadequate, I shall be content with silence.”

— [Ansel Adams](#)



## PRESIDENT'S NOTES, *Jill Margeson*



We're getting our ducks in a row!

Can you help? If you did a workshop/program this year, or other years, and you have a slide show, or written handouts, or photographs of members participating in activities, could you please give a copy to the club? We would like to have an historical file of materials available for members who missed the program, or are new, or who might be interested in the information.

Please email your Club Historian, Linda Piechota, ([lp7611@embarqmail.com](mailto:lp7611@embarqmail.com)) and let her know what you have. Thanks!

One topic for Out and About this month is asking you to notice and use early and later light.

George Eastman (Founder of Eastman Kodak Co) says:

"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography."



We have a finalist among us!!

Congratulations to **PAT ANDERSON!** She is one of 22 finalists in the 15<sup>th</sup> annual *Washington Post* travel photo competition. Quite a feat with 1550 entries submitted.

The photo was taken in December at Hwange National Park in Zimbabwe. This is colorful and touching portrait of a village grandmother sitting outside her hut with her grandchild. Here is a link to see the other 21 finalists:

[http://www.washingtonpost.com/lifestyle/travel/the-2014-travel-photo-contest-announces-its-winners-and-finalists/2014/08/21/9bf18d0e-26fc-11e4-8593-da634b334390\\_story.html](http://www.washingtonpost.com/lifestyle/travel/the-2014-travel-photo-contest-announces-its-winners-and-finalists/2014/08/21/9bf18d0e-26fc-11e4-8593-da634b334390_story.html)

**MEMBERSHIP NEWS, *Judy Nappi*:**

The membership totals as of the August meeting are 109 paid memberships and 4 honorary memberships.

We had 5 guests this month that enjoyed some very creative photographs were entered in the Open Creative competition. Three of the guests were sisters of our B class winner Lana Rebert. Congratulations to all our winners.



Judy Nappi

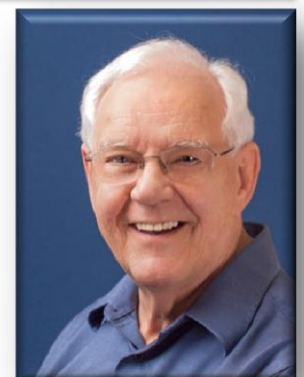
**TREASURER'S REPORT - *Joanne Lentz***

FINANCIAL REPORT as of July 31, 2014

<b><u>CHECKING ACCOUNT</u></b>	
STARTING BALANCE (JUNE 30, 2014)	\$ 4,291.27
EXPENSES	\$ 715.05
RECEIPTS	\$ 60.03
ENDING CHECKING BALANCE (JULY 31, 2014)	\$ 3,636.25
<b><u>SAVINGS ACCOUNT</u></b>	
STARTING BALANCE (JUNE 30, 2014)	\$ 4,882.62
INTEREST	\$ 0.12
ENDING SAVINGS BALANCE (JULY 31, 2014)	\$ 4,882.74
<b>TOTAL FUNDS (JULY 31, 2014)</b>	<b>\$ 8,518.99</b>

**A NOTE FROM AL REEDER:**

Here is the updated link to the **2014 MEMBERS** book. Please click on the link below and then click on the SPC logo and then use your arrow keys.  
*Enjoy, Al*



AL REEDER

<http://al-r.smugmug.com/SPC-2014-Book/>

**PROGRAMS, *Dave Powers*:****SEPTEMBER 8, 2014****SPEAKER: SANDY BERGER****TOPIC: EVOLVING TECHNOLOGY FOR PHOTOGRAPHERS**

Sandy Berger is the owner of Compu-Kiss ([www.sandyberger.com](http://www.sandyberger.com)) and is a popular speaker and author on technology. She will be discussing the evolving technology that is available to photographers. Some items that will be discussed are cell phone and tablet photography, social media, cloud storage, and apps for phones and tablets. Sandy has told me that she prefers to have interaction with the audience, so come prepared to ask questions.

**NOVEMBER 10, 2014****“FROM ROBBINS TO ROME”****SPEAKER- CLUB MEMBERS**

This is going to be a fun meeting where we share our travel photos with fellow members. Members will be asked to submit at least 10 photos they have taken during their travels/vacations, etc. There is no time limit on the photos and the photos can be of different places. You be the judge and pick photos that you will be willing to share, why you took the photo, what you want others to see, and leave us with a desire to go to that location.

**GARDEN PHOTOGRAPHY-PHOTO CAPTURE AND PROCESSING**JOSH TAYLOR [www.joshustaylorphotography.com](http://www.joshustaylorphotography.com)

Saturday, Oct 11, 2014 at Plant Delights Nursery, Raleigh, NC 8:00 AM TO 4:00PM

Cost: \$160

See website for details if interested

**REFRESHMENT LIST**

<b>SEPTEMBER</b>	<b>Ray Pope</b>	<b>910-245-3548</b>
<b>OCTOBER</b>	<b>Carol Smetana</b>	<b>910-944-8125</b>
<b>NOVEMBER</b>	<b>OPEN</b>	
<b>DECEMBER</b>	<b>NO MEETING - Christmas Party</b>	

**Contact: Bill Sheppard**  
**910-944-1219 or [beeboy@pinehurst.net](mailto:beeboy@pinehurst.net)**

**FALL FIELD TRIP, *Tom Fagan and Bill Bower***

**SAVE THE DATE**

**FALL FIELD TRIP**

**SUNDAY, OCTOBER 19<sup>TH</sup> TO WEDNESDAY, OCTOBER 22<sup>ND</sup>**

**BAYMONT INN AND SUITES**

**204 HENDERSONVILLE ROAD**

**ASHEVILLE, NC 28803**

**PHONE: 1-828-274-2022**

Please Use Our Group Name Of

**SANDHILLS PHOTO CLUB**

When Making Reservations

Contact The Property Directly

The rate is \$115.42 per night which includes all taxes & continental breakfast

**RESERVATIONS SHOULD BE MADE BY NO LATER THAN 9/19/2014**

Please e-mail [wmabower@nc.rr.com](mailto:wmabower@nc.rr.com) once you've made your reservation.

**GOOGLE: BAYMONT INN, ASHEVILLE, NC**

Local Attractions Websites:

[www.exploreasheville.com](http://www.exploreasheville.com)

[www.romanticasheville.com/fall.htm](http://www.romanticasheville.com/fall.htm)

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**MORE INFORMATION TO COME**

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**WORKSHOPS, by Linda Piechota:****UPCOMING WORKSHOPS. LINDA PIECHOTA, WORKSHOP CHAIR**

After a summer break, workshops will resume as follows:

- September 20 - "Getting Started With Lightroom" taught by Marilyn Owen (see details below)
- November 15 - Lightroom part 2 - "The Basics Panel for Post Processing" taught by Marilyn Owen

**Getting Started (or Restarted) with Lightroom**  
**Saturday, September 20, 9-12, at SCC Gardens Visitor Center**

This workshop will cover initial set-up, importing photos into Lightroom, just a tiny bit of exporting for SPC, and a small amount of initial processing related to imports. Given that Adobe has a corporate requirement that there must be at least 57 ways to accomplish a single goal, you might learn a better way to do something, even if you are already using LR.

We will have the room set up with tables and chairs like a classroom, and you are encouraged to bring your laptop with LR loaded and work along with the presentation. If you don't already have LR, you can download a 30-day free trial from Adobe.

Your "summer reading assignment" to be done before the workshop is to watch the video "Getting Started with LR 5: 10 Things Beginners Want to Know How to Do" by following this link  
<http://tinyurl.com/mak6682>

If that doesn't work for some reason, the full link is

<http://tv.adobe.com/watch/creative-suite-podcast-photographers/how-to-get-started-with-lightroom-5-10-things-beginners-want-to-know-how-to-do/>

This is a 45-minute video, and will introduce you to most of the main areas of LR. You may want to watch it even if you are using LR and/or are not planning on attending the workshop – you might have an "aha!" moment and learn something new and wonderful, or an "oh darn!" moment and learn a much simpler way to do something.

Please direct any questions regarding the workshop to Marilyn Owen: [secretary@sandhillspgphotoclub.org](mailto:secretary@sandhillspgphotoclub.org)

The next LR workshop, set for November 15, will cover the Basics Panel for post-processing of your photos.

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Here are two websites that offer a variety of free photography tutorials in a variety of subjects.

<http://steeletraining.com/index.htm>

Enter your name and email address to get access to the free tutorials.

<http://jkost.com> - Julienne Kostyra is one of Adobe's Photoshop and Lightroom experts. Her website offers many free, short instructional videos for Photoshop and Lightroom

## 2014 COMPETITIONS, *Debbie Regula and Grace Hill:*

The Creative Competition was very well received. We hope it will become an annual option for competitions. The question and answer segment went well for a first try and members said they really enjoyed the opportunity to ask the photographer's about their images. If there is enough time at the end of our October Competition, there will be an opportunity for questions and answers once again.



Our next Competition is October 13th:

**OCTOBER:** Naturally Occurring Patterns in Nature: Nature (our natural, physical world including all natural phenomena and living things) provides us with an astonishing array of lines and shapes that form fantastic patterns. A pattern is the focus of your image. No hand of man will be allowed. Deadline for entries: 6:00 pm September 28th.

Digital; Standard / Minimal post processing, following Competition Manual regulations; 3 year time limit, 2 images

We will be using SmugMug for entry submissions, Alison will send out a blast containing the links for uploading and the password 2 weeks before the deadline of Sept. 28th. Look for her blast in your email.

Our Judge will be **Brady Smith** one of our long time, past members, who is an excellent photographer.

If you have any questions about this competition, please contact Grace Hill or Debbie Regula. Once again we ask that you please do not wait until the last minute to submit your entries. In the last competition there were mistakes made by a few members that could not be corrected because the deadline had expired soon after they were submitted.

The Competition Committee is working on the topic descriptions for 2015 which will be approved by the board and the topics for 2016 which will also be approved by the board. After a discussion by the board members on August 14th, there will be our usual 6 competitions in both 2015 and 2016.

Our last Competition for the year will be online and judged by all members. We would like to invite our members to judge this competition, whether you enter it or not. With over 100 members we are hoping for a good participation in the voting. This is your chance to experience what our Judges go through when selecting winners, and to use what you have learned from our Judges in the past.

**NOVEMBER: ONLINE:** Animals in the Zoo: Any zoo animal on display by the Zoo can be the subject. """"The file name must list the zoo you visited."""" Wildlife rescue centers, animal rehabilitation centers, wild and captive animals outside the zoo are not to be used. Deadline for entries: 6:00 pm October 26th.

Digital; Standard / Minimal post processing, following Competition Manual regulations; 3 year time limit, 2 images to be submitted using SmugMug.

See you at the next meeting! ***Debbie and Grace***



1st. Debra Regula - Moonshine

**CREATIVE COMPETITION  
CLASS A**



2nd: Donna Ford - Celestial



3rd. Matt Smith - Migraine



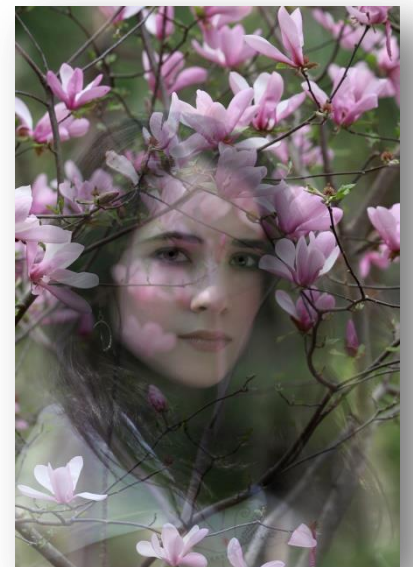
HM: Tom Reedy - A Real Duesey



HM: Kathy Green - A Moment in Time



HM: Donna Ford - Above it All



HM: Grace Hill - Hidden Beauty





1st. Lana Rebert - Girl with the Ball

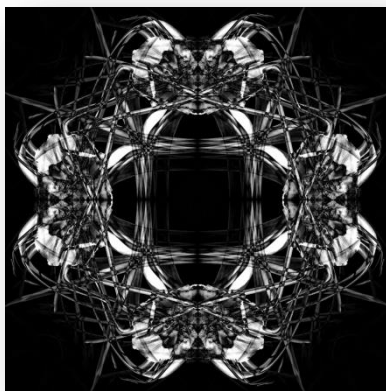
**CREATIVE COMPETITION  
CLASS B**



2nd Barbara Gault - Bouquet



3rd. JoAnn Sluder - Winter Wonderland



HM: Mary New - Diamond Lily



HM: Wendell Dance - 1935 Mercedes Benz

**SANDHILLS PHOTOGRAPHY CLUB'S WEBSITE**  
**WWW.SANDHILLSPHOTOCLUB.ORG**

### **Can't View Raw Files in Windows Explorer?**

Install the [Microsoft Camera Codec Pack](#) for Windows 7 (click this link). Google for your particular operating system.

### **Programs Page**

Links to our speakers' websites are available here as well as descriptions of upcoming programs.

### **Member Galleries**

Members who would like a gallery should let me know at [jojegerman@outlook.com](mailto:jojegerman@outlook.com), and I will send an upload link for their use. See the website "Member Galleries" page for instructions on sizing, etc.

Thank you,  
John German

PS: Please email any errors that you may notice on the website. I will correct them as soon as possible. [jojegerman@outlook.com](mailto:jojegerman@outlook.com)

### **HINTS, by Bill Sheppard**

Who said "we are created in GODS imagine, but I don't think anybody would recognize him by looking at me"?? What are you trying to show in your photo?

If you start looking around the Sandhills and local area you can spot trees that have as much color as the trees in the mountains. Remember what you saw them or better yet is to write them down then you can decide what you want pictures of and you can watch and tell when and what time you need to go back for the best time of day or when the light or weather is right or best for the shot you want to take.

Who said "a photo is history preserved for future generations to see the past or life as what it was in a different time and or place", so remember what you take might be left for history to be preserved for time to come. If you want to see what I am talking look at some of Donna FORD'S reenactment photos.... they look as if she were on the battle field with the solders at the time of the battle. That is what makes a great photo: location, time, subject, and thought is needed in each photo.

**Good luck and have a good time with your fall shots!!!!**

Bill Sheppard



*Bill*

**EXHIBITION PLANS, *Tom Reedy***, wreedy1@nc.rr.com:

Our exhibition at the *Sandhills Community College* will open on September 4 with a reception from 4:30 to 6:30 p.m. All SPC members are invited to the reception and please bring family and friends. You will be impressed by the beautiful photography. For those of you who have not yet exhibited your photography, this will be an excellent opportunity to see what the finished artwork should look like. The exhibition will run to the end of October.



The exhibition showcases the excellent photography of our club members. In addition to our general artwork, we will feature photographs from our recent “Creative” competition and there will be “Wildlife” photography from our wildlife focus group.

The exhibition will be held in the Hastings Gallery, which is part of the Boyd Library. Both the library and gallery are easy to find. Please plan to come and see the wonderful artwork from your fellow club members.

**PLEASE NOTE:** There will be a “*Double Takes*” exhibition in March, 2015. Our photography will be due to the Eye Candy Gallery around mid-October. Please start your planning now. I will provide additional details as soon as I receive them.

As of now the exhibitions for 2014 by the club or its members include:

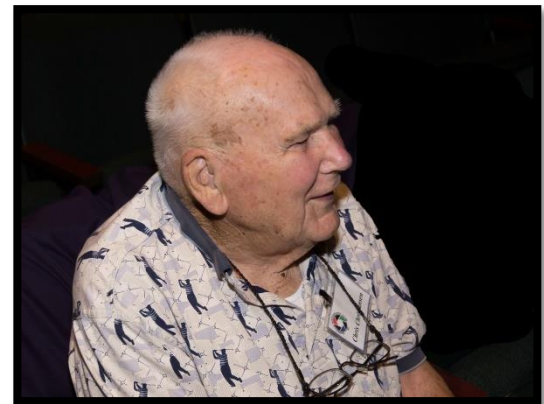
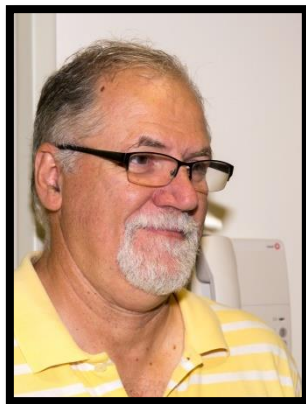
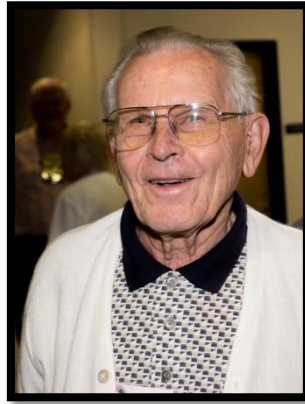
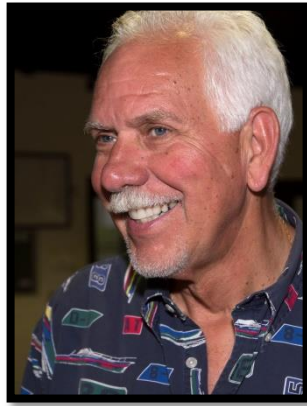
<b>Name</b>	<b>Club or Members</b>	<b>Venue</b>	<b>Date</b>
<b>2014</b>			
<i>Double Takes</i>	Club	Eye Candy Gallery	May 2014
Sandhills CC	Club	SCC Library	September, October 2014



Sandhills Photography Club  
August 2014 Meeting  
Shots by Al Reeder,  
Club Photographer












2014 SPC BOARD	
TITLE	NAME
President	Jill Margeson
Vice President	Dave Powers
Secretary	Marilyn Owen
Treasurer	Joanne Lentz
Past President	John German
Programs	Dave Powers
Competition	Debra Regula/Grace Hill
Exhibitions	Tom Reedy
New Member Dev.	<b>OPEN</b>
Hospitality	Bill Sheppard
Publicity	Kathy Green
Workshops	Linda Piechota
Technical Consultant	Bill Matthews
Newsletter	Alison Earl
Historian/Web Links	Linda Piechota
PSA Rep	Jill Margeson
Membership	Jerry Kozel
Website	John German
Club Photographer	Al Reeder
Field Trip Spring	Linda Piechota
Field Trip Fall	Bill Bower/Tom Fagan
Wildlife Focus Group	Tom Reedy
Strategic Planning	Scott Duval
O'Neal School Liaison	Scott Duval
"Out and About"	Linda Piechota/Neva Sheve

## KNOW YOUR BOARD OF DIRECTORS

**Jill Margeson**



**Dave Powers**




**JILL MARGESON**  
PRESIDENT


**MARILYN OWEN**  
SECRETARY

**DAVE POWERS**  
VICE PRESIDENT

**JOANNE LENTZ**  
TREASURER



**Marilyn Owen**




**Joanne Lentz**

**CONTACT "IN FOCUS"**  
 EDITOR Alison Earl with any questions, concerns, ideas, submissions (including images), etc. @ [alisonspcnewsletter@gmail.com](mailto:alisonspcnewsletter@gmail.com)

*Thanks, Alison Earl*

### DIRECTORY OF MEMBER PORTRAITS

All SPC member photos throughout newsletter have been taken by Club Photographer, **Al Reeder!!** Please see our directory:



Al Reeder

NOTE: below is NOT a clickable link:

<http://al-r.smugmug.com/SPC-2014-Book/>