



INFOCUS



A Publication of
THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388
Enriching the North Carolina Sandhills through Photography
VOL XXVII, NUMBER 1 www.sandhillsphtoclub.org January 2011

Happy New Year!

UPCOMING EVENTS

January 2011						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NEXT MEETING:

Monday, January 10, 2011
Janice Clewis, Portrait Photography
Christ Fellowship Church
Midland Road at the corner of Pee Dee Road
Southern Pines, NC

BOARD MEETING:

Thursday, January 13, 2011
SCC Horticultural Center, 2pm
Visitors Center, Airport Road

COMPETITIONS:

- 2/14 Transportation (Digital)
**Deadline for submissions
11:59pm, 2/6/2011**
- 4/11 Portrait (Print)
- 6/13 Birds (Digital)
- July Sports (Online)
- 8/8 Just Add Water (Digital)
- 10/10 Vegetation (Digital)

PRESENTATIONS:

January 10th: Janice Clewis, Portraits
March 14th: Juan Ponz, Nature Photography

President's Message

Jim Davis

I am proud to be your President for 2011. Len Barnard and our 2010 Board of Directors did an excellent job last year and we are in a position to build on that success and have another good year.

We have a good club with really good members. Our membership grew to over 100 members during 2010. We now stand at 123. We must be doing something right and a lot of people have wanted to join with us and share in the fun.

It is very interesting that 57 of our current members have joined our club in the last two years, 19 in 2009 and 38 in 2010. That means that almost one-half of our club membership is made up of new members.

I believe this provides us an opportunity to focus on our club activities and get more members involved. I have found that the old saying "the more you put into an organization, the more you get out" is very true. It would certainly apply to our club because I have found our members to be very friendly and helpful. They are willing to share their knowledge and experience. The more members you get to know and the more activities you participate in, the more you will benefit.

An excellent way to meet and get to know other members is to participate on one of our committees that plan and carry-out our activities. You do not have to be a committee chair to serve on our committees and get involved in the meetings, competitions, programs, workshops, exhibits, outings, field trips, and other beneficial activities. I believe we have an activity that would give everyone a chance to participate.

Jim McGill, a longtime member and outstanding photographer, is serving as Club Photographer. He told me that he would love to have someone work with him taking club pictures. This is a chance to work with and learn from one of the best. Also, we have openings for our Field Trip Coordinators: Spring and Fall. Our field trips are an excellent way to meet people and have some fun traveling and taking pictures.

This newsletter issue includes a list of your new 2011 club officers and the committee chairs. I encourage you to look at this list and see where you might want to become involved. I can tell you that any of our committees would be glad to have your help. Don't wait to be asked, step right up and talk to one of us and tell us your interest.

Let's have a great year in 2011.

A NOTE ON BOARD MEMBERS:

Jim Davis, President

Don Hiscott, Past President will rotate off the board after several years of valuable service.

Jim Smith is rotating off the board after many years of service most recently as PSA Representative. Jim has been a board member since 2003 and has served as President, 2 terms as Secretary, and 2 terms as Newsletter Chair as well as PSA Rep. Many thanks to Jim for his extended service.

Jill Margeson will rotate off the board after service as Secretary and most recently as Field Trip Co-Coordinator for 2010 Spring Trip to Murrell’s Inlet, SC. Many thanks to Jill. She has agreed to serve as a project committee chair for a new Scavenger Hunt in 2011.

Dave Powers will rotate off board after serving as Field Trip Coordinator for 2010 Fall Field Trip. Thanks to Dave for a great trip to Asheville.

Alison Earl has moved to Newsletter Chair replacing Ann Stephens who will rotate off the board with our thanks for a job well done.

Pat Murray has accepted position of Membership Chair replacing Alison Earl. Pat will be valuable addition to Board.

Gisela Danielson will rotate off the board due to closing of the Library. Gisela also headed up the Long Range Planning team this year. Thanks to Gisela for all her work.

Len Barnard will assume the well-earned position as Past President. Len did an outstanding job as President and I know we are all pleased he will remain on Board. In fact, Len has agreed to serve as our PSA Representative. Many thanks to Len for all his work.

Our Field Trip Coordinator positions are open. Do you know anyone who would be interested?

With thanks to all, this is your 2011 Board.

<u>2011 SPC Board Members</u>		
President	Jim Davis	673-7017
Vice President	Kathy Green	585-0190
Secretary	Tom Reedy	295-2674
Treasurer	Dave Verchick	246-2080
Past President	Len Bernard	673-2135
Programs	Kathy Green	585-0190
Competition	Scott Duvall.....	673-1501
Exhibitions.....	June White.....	692-6385
Hospitality	Bill Sheppard.....	944-1219
Publicity.....	Susan Capstick	295-1832
Workshops	Bill Matthews.....	692-8254
Newsletter.....	Alison Earl	215-0316
PSA Rep	Len Barnard	673-2135
Membership.....	Pat Murray.....	986-0011
Website	Brady Smith	947-3946
Club Photographer	Jim McGill	295-6686
Field Trips		
Day Trips.....	Mike Stratil	949-6518
PSA Rep	Len Barnard	673-2135
<u>Project Committees:</u>		
Moore For Our Future	John German	245-3177
Website Links Coord.....	Linda Piechota	949-6560
Wildlife Focus Group	Tom Reedy.....	295-2674
Scavenger Hunt	Jill Margeson.....	673-1497

WORKSHOPS: Bill Matthews

We hope to hold the first Workshop for 2011 on a Saturday in mid-February in the Burlingame Room, Sandhills Community College Horticultural Gardens Visitors Center - the exact date will be announced early in January soon after the college reopens after winter break. It will be a two-part presentation: **Still Life Photography** and **The Foveon Image Sensor** with Mike Stratil. Mike will start with a discussion of still life photography and demonstrate some of its basic techniques. The first part will focus on selecting objects to express a theme, artistic arrangement, lighting, and the use of montage to overcome the problem of disproportionate sizes. The second part will introduce the *Foveon* image sensor. Most current digital cameras incorporate image sensors that utilize the Bayer Mosaic to extract color information, but some photographers believe that better color is achieved with the *Foveon* sensor featured in Sigma cameras. You will see how the *Foveon* works and how it compares with the Bayer Mosaic.

Subjects for workshops later in the year will include **Getting the Most from Our New Projector** and **Lens Corrections in Light Room and Photoshop**. As always, suggestions for workshop topics are appreciated. Please pass them on to me at 692-8254 or wmatth@embarqmail.com.

PHOTO EQUIPMENT CLASSIFIEDS:
 If you wish to buy or sell photo equipment, send your ad to **Alison Earl** at theearls@nc.rr.com. Ads will run for two issues unless you request otherwise.

COMPETITION COMMITTEE*Scott Duvall*

Congratulations to **Carole Barnard** (Class B) and **Jim Davis** (Class A) who won the **2010 Bill Stoffel Awards** by earning the most competition points in their respective classes during the year. The awards were announced at the club's annual Christmas dinner. Jim Smith introduced the award ceremony with a biographical description of the interesting lives of both Bill Stoffel and his wife, Kaye. We were pleased that Kaye was able to join us at the dinner and personally present the honorariums which she contributes for each winner.

At the dinner, we also honored the club members who earned enough points in 2010 competitions to reach a lifetime total of 15 and graduate from Class B to Class A. The honorees were **Marilyn Owen, Dave Powers, Tom Reedy, and Pamela Wandrey.**

We have six competitions planned for 2011. The dates and topics are: Feb. 14th "**Transportation**" (DIGITAL); Apr. 11th "**Portrait**" (PRINT); Jun. 13th "**Birds**" (DIGITAL); Jul. "**Sports**" (ONLINE on club website); Aug. 8th "**Just Add Water**" (DIGITAL); and Oct. 10th "**Vegetation**" (PRINT). I encourage every member to consider participating in one or more of these competitions regardless of your experience level or the type of your equipment. It's your eye as a photographer that counts. In 2010, Carole Barnard outscored everyone in Class B and Class A and did it all with a "**POINT AND SHOOT**" camera!

The February 14th competition is on the topic of "**Transportation**". Images are limited to cars (including trucks), trains, planes and/or boats as the main theme. Club members can enter up to 2 digital images that have been taken on or after February 14, 2008. Please refer to the Competition Manual on the club's website (www.sandhillsphtoclub.org) for details on how you must submit and identify images for DIGITAL competitions. Entries must be received by Competition Committee member Gene Lentz at competitions@sandhillsphtoclub.org by **11:59PM on Sunday, February 6, 2011.**

At a recent club meeting, I mis-spoke when I said you could not use Photoshop to adjust images for competitions. What is permitted, as described in the Competition Manual, is as follows: "*Images may be altered, either electronically or otherwise, only by the maker, so long as the alteration does not alter the truth of the photographic statement. This includes minor manipulations (such as "cloning" to remove insignificant but unsightly items in the background) so long as they do not affect the subject of the image. You may not add or introduce additional items or objects which were not part of the original image when captured. Multiple exposures digitally combined to create an effect equivalent to multiple exposures of a single composition (e.g. High Dynamic Range techniques) are also permitted...Stitching of multiple images to form a panoramic image is also acceptable.*"

MEMBERSHIP:*Alison Earl for Pat Murray*

We ended our year with 124 Members, a new record!!!! As you can see, **Pat Murray** has agreed to take over the Membership Chair and we thank her **VERY MUCH**. Pat has helped out several times and will do a wonderful job.

Several members joined during the very end of the year: **Tara Colburn, Michaela Meisel, Jane and Chuck Kersey.** **Tara and Michaela joined through our website. Chuck and Jane have joined us previously as guests, and with George Butt's insistence, knew they had to join us!**

More info on them all to come.....

HOSPITALITY*Bill Sheppard*

Below is the SPC Hospitality schedule for 2011. Bill has asked if anyone is willing to fill in the OPEN positions, please contact him at beeboy@pinehurst.net or at home: 944-1219 or at any meeting.

January	Sandra & Bill Sheppard	944-1219
February	Carol Smetana & Joan Herrmann	944-8124 673-2249
March	Scott & Ethel Duvall	673-1501
April	Brenda & Don Hiscott	295-9544
May	OPEN	
June	OPEN	
July	OPEN	
August	Carole Barnard & Pat Davis	673-2135 673-7017
September	OPEN	
October	Alison Earl & Kathy Green	215-0316 585-0190
November	POT LUCK	
December	CHRISTMAS PARTY – NO MEETING	

PROGRAMS*Kathy Green*

Happy New Year Everyone! We have a fun and informative year ahead of us in 2011. Starting out on Jan. 10, we have Portrait Artist Janice Clewis. She will be speaking on informal Portrait Photography. We should learn a lot of tips and techniques on how to improve our own informal portraits. This will be very useful for our up-coming competition on Portrait Photography in April. Check out her web site: www.clewisphoto.com.

On March 14, we will have Juan Pons with a slide show presentation on Nature Photography. Juan is a professional photographer from Pittsboro, NC. You can learn more about him and see some of his beautiful work at his web site: <http://wildnaturephoto.com>