

# INFOCUS



#### A Publication of

#### THE SANDHILLS PHOTOGRAPHY CLUB

P.O. Box 763, Southern Pines, NC 28388

Enriching Our World Through Photography

VOL XXVII, NUMBER 9

www.sandhillsphotoclub.org

September 2011

#### PRESIDENT'S NOTES: Jim Davis

Our club continues to have an active and successful year. We had 60 in attendance at the August competition meeting which is a new high. We also welcomed 5 new members which is the largest number to join at one time. There were 9 guests, also a new high. Our membership is now 115.



One of our members had an award winning image placed on the cover of the Pinestraw magazine. The great egret picture (which won first place in our Wild Bird competition in June) was taken by Dave Verchick. This past weekend Dave also won two awards in a Porsche Club of America competition including the overall People's Choice Award. Way to go Dave. These awards continue the trend of our members gaining exposure and recognition beyond our club activities.

Another sign of our club's vitality is the active discussion we have had since our August "Just Add Water" competition. I and other members of your board have received questions, comments, and expressions of concern over the Topic; Title and Description used for this competition. There have been positive as well as negative comments and some very good suggestions to improve future competitions. I believe this type of dialogue is helpful and shows that members really care about our club.

Competition topics are selected by the Competition Committee two years in advance and are reviewed and approved by your board. There has been an effort to try to stimulate interest in the competitions and provide an opportunity for creativity in the process. This is a difficult balance to achieve.

There have been comments that the "Just Add Water" topic went too far and there was confusion in the interpretation of the Title and related description. I believe the wide range of images that were submitted shows that there were in fact different interpretations of the guidelines.

We have received positive suggestions concerning future competitions including that we simplify competition titles and descriptions. Keep it Simple. This would allow more focus on the photographic skills and not the interpretation of the rules. Another suggestion is that we read the Title and Topic Description out loud before the judging begins at each competition. The judge and the audience would be reminded of the guidelines before the first image is scored.

The comments and suggestions we have received will be considered as we continue to try to improve our club competitions. We want to have topics that are fair, understandable, and at the same time challenging and keep the creative juices flowing.

Thanks to all who care about our club.

#### **UPCOMING EVENTS**

September 2011						
S	М	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	(12)	13	14	(15)	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

#### **NEXT MEETING**

9/12 Tom Grubb, North Pole Voyager

#### **BOARD MEESTING**

Thursday, September 15 2011; 2pm

#### **COMPETITIONS**

10/10 Vegetation (Print)

#### **PRESENTATIONS**

9/12 Tom Grubb, North Pole Voyager11/14 Todd Pusser, Wildlife Photography

#### **FALL FIELD TRIP**

10/18-20 Blowing Rock area

## TREASURER'S REPORT

Dave Verchick

- Balance as of 07/29/2011 is \$2937.32
- Balance as of 08/11/2011 is \$1460.63.



#### **COMPETITION COMMITTEE**

Scott Duvall

Congratulations to **Carole Barnard** for graduating from Class "B" to Class "A". Her 3rd place finish in the August "Just Add Water" competition brings her point total to 15...the amount needed to graduate.

The July ONLINE "Sports" competition consisted of 19 photographers and 37 entries. Club members were the judges. The winners were:

#### CLASS "B"

1st Place	Alison Earl	"9 Year Old Concentration"
2nd Place	Grace Hill	"Whack It"
3rd Place	Don Hiscott	"He Shoots He Scores"
Honorable Mention	Suzanne Kirkman	"Need for Speed"
Honorable Mention	Diane McCall	"5K Mud Run and Obstacle Course"

#### CLASS "A"

1st Place	Eric Kniager	"Playing Dirty"
2nd Place	Dave Verchick	"Goooooal! Are You Sure?"
3rd Place	Jim Davis	"Wild Ride"

At the August 8th meeting, 28 photographers submitted 51 images in the DIGITAL "Just Add Water" competition. Susan Bailey of Raleigh was the judge. She awarded ribbons to the following entries:

#### CLASS "B"

1st Place	Diane McCall	"Water Level Lines in a Thirsty Reservoir"
2nd Place	Wesley Ford	"Drydock"
3rd Place	Carole Barnard	"Just for Me"
Honorable Mention	Don Hiscott	"Just a Splash"
Honorable Mention	Chuck Kersey	"Skiing Anyone"
Honorable Mention	Jeanmarie Schubach	"Wash Your Hands"

#### CLASS "A"

1st Place	Jill Margeson	"Hurry With The Water"
2nd Place	Donna Ford	"On The Line"
3rd Place	Donna Ford	"Landlocked"
Honorable Mention	Jill Margeson	"Low Tide"
Honorable Mention	Dave Powers	"Failure to Follow Directions"

All entries in the "Sports" and "Just Add Water" competitions will be posted on the club's website <a href="www.sandhillsphotoclub.org">www.sandhillsphotoclub.org</a>. The winning images will be sent to the local media for publication.

On October 10, 2011 we will hold a PRINT competition on the topic of "Vegetation". Details were described in the August 2011 newsletter. Instead of Class "A" and "B", there will be two special classes: "Optimized" and "Creative". You can enter a print in each or two in the same group. Images in the "Optimized" category can be "as shot" or with post editing that does not alter the truth of the photograph. But no items can be added. The "Creative" category has no limitations on post processing. This category is photographic "Art".

Each entrant may submit up to 2 images taken on or after October 10, 2008. Entries must follow the PRINT competition guidelines listed in the Competition Manual on the club's website. Prints being entered must be pre-registered at <a href="mailto:competitions@sandhillsphotoclub.org">competitions@sandhillsphotoclub.org</a> by 6:00PM on Sunday, October 2, 2011. Digital images of the prints being entered must be submitted at the time of pre-registration to the same email address. After the competition, these digital images will be posted on the club's website and the winners will be sent to the local media.

The Competition Committee has chosen 4 topics for the 2013 competitions. The remaining 2 topics for 2013 will be selected by a vote of the members in attendance at the September 12, 2011 meeting. Members will choose two topics from a choice of "Feet", "Pets", "Food" and "Barns & Old Wooden Buildings". Note that this list is different from what was mentioned in the August newsletter.

#### **WORKSHOPS:** Bill Matthews

The Next Photo Revolution? with Bill Matthews and Mike Stratil that we had hoped to offer this fall has been postponed to next year because the Lytro, the new light-field camera on which this workshop was to be based, has yet to reach the market. Lytro founder/CEO Ren Ng recently said his company's goal is to get a competitively priced consumer model to market before the end of 2011. If all goes well we hope to have enough updated information - and possibly a trial camera - to enable a workshop for 2012.

In photography as we know it today only a small portion of the information available at the moment of exposure is decoded and recorded as an image - *most of the information is lost*.

In theory, if more of the information passing through the camera aperture is recorded, image formation can be postponed to a post-processing operation later at the convenience of the photographer, either in the camera or in a secondary processing device. Then, any time after exposure, the photographer would be able to explore and utilize various combinations of focal length, focus point, and f/number in a "living" image.

The *Lytro* light-field camera claims to be the first practical camera to utilize these features. Time will tell to what extent this may be the beginning of another photo revolution as was the advent of digital imaging.

#### See

http://www.dpreview.com/news/1108/11081810lytrointerview.asp for a recent informative interview with Lytro founder/CEO Ren Ng.

#### **Next Workshops for 2011**

*Infrared Photography* with Hunter Rudd will be our next workshop, hopefully in October. We plan to have time, place and further details worked out soon, and will update all members with an email blast.

A Photoshop Session on Layers with Bob Biamonte will be held at a Sandhills Community College computer lab in November. Details to follow.

As always, suggestions for workshop topics are appreciated. Please pass them on to me, Bill Matthews, at 692-8254 or wmatth@embargmail.com.

# <u>Hospítalíty</u> Bíll Sheppard

Bill would like to THANK all that have participated this year for their part in bringing in refreshments.

He feels this time to get to talk and meet with each other is very important for a club to grow.

September	Susan Angelier & Jeanmarie Schubach	391-6590 638-9701	
October	Don & Brenda Hiscott	295-9544	
November	POT LUCK		
December CHRISTMAS DINNER – NO MEETING			

#### **PROGRAMS**

Kathy Green

**Sept 12th** - We will have Tom Grubb. He is going to give a presentation on a new project he is working on titled "North Pole Voyager". He will be discussing how he uses photographs and PhotoShop techniques to design this sculpture. Tom Grubb's artwork is most notably recognized for his mixture of mediums and kind juxtaposition between nature and technology and also between history and the future - his life could be most notable recognized for the same. As a soldier, teacher, sea captain, artist and art director all in one lifetime-he truly is a special blend of mediums. Get ready for a very interesting and unique presentation! For more on Tom Grubb go to:

www.tomgrubb.com

Nov 14th -Our Guest speaker is award winning photographer Todd Pusser. Trained as a biologist, Todd soon realized he had an artistic side and began documenting the natural world with his camera. His travels have taken him to over 30 countries and into every ocean basin on earth. Todd's photographs have appeared in hundreds of publications around the world including such internationally renowned magazines as BBC Wildlife, National Wildlife, Ocean Realm, and National Geographic Kids, to name a few. photography has earned him awards in prestigious wildlife photography competitions such as BBC Wildlife Photographer of the Year and Nature's Best Photo Competition. For more info on Todd go to:

http://toddpusser.com

## Moore For Our Future, submitted by John German, MFOF Committee

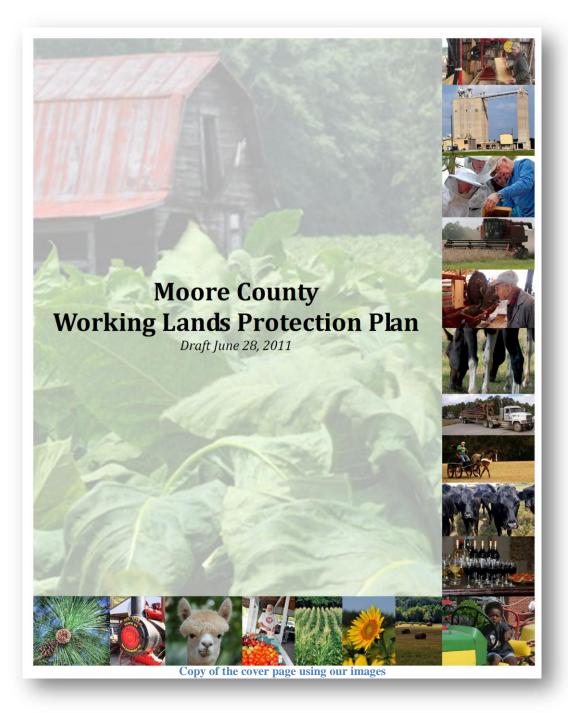
For the past eighteen months the Sandhills Photography Club has been assisting Jeremy Rust of the Moore

County Planning Board with photography for two Moore County Planning projects. This has included the new Twenty Year Land Use Plan and the Working Lands Plan.

The Moore County Planning Board has provided a final draft of the Working Lands Plan for review and comment by the public. The public comment period will end Friday, September 16.

According to the August 14 edition of The Pilot, "This plan is the result of collaboration by the Moore County Conservation District, the Cooperative Extension Service and the county's Department of Planning and Community Development."

"The purpose of the plan is to provide an assessment of the farm and forestry industries in the county, identify their challenges opportunities and develop a set of strategies and actions that will protect the county's working lands and promote the agricultural economy."



#### The Sandhills Photography

Club's MFOF Committee and many of the club members have provided the photographs used on the front page of this plan. Credits were provided for the club and for the individual members who provided images actually used in this particular document.

Read the announcement article at: <a href="http://www.thepilot.com/news/2011/aug/14/input-sought-working-lands-plan/?print">http://www.thepilot.com/news/2011/aug/14/input-sought-working-lands-plan/?print</a>

#### See the final draft at:

 $\frac{http://www.moorecountync.gov/webfiles/SoilWater/docs/Moore\%20WLPP\%20draft\%20june\%2028\%202011-w-title-pg.pdf}{}$ 

#### Moore For Our Future, continued:

DRAFT (06/28/11) - Moore County Working Lands Protection Plan

# **ACKNOWLEDGEMENTS**

#### **Planning Leaders**

Grace Lawrence, Fort Bragg BRAC Regional Task Force

#### **Planning Team**

Dr. Sandy Maddox, Mount Olive College, Lois G. Britt Agribusiness Center

USDA Natural Resource Conservation Service
North Carolina Cooperative Extension- Moore County
Moore County Planning & Community Development Department
Village of Pinehurst
Town of Aberdeen
Moore County Partners in Progress

#### **Lead Author**

John G. Bonham, Economic & Conservation Consultant

#### **Draft Revisions by:**

Moore County Working Lands Protection Plan Consensus Working Group

#### **Title Page Photographs**

Sandhills Photography Club

http://www.sandhillsphotoclub.org/

(Contributing Members: Len Barnard, John German, June White, Laura Gingerich, Glenn Gilchrist, Jill Margeson)



# Sandhills Photography Club Fall Field Trip

## -The High Country of North Carolina-

You are running out of time, DEADLINE Sept 16<sup>th</sup>, spaces are filling up, presently there are 25 people signed up for the trip. Special event dinner is limited to the first 34. Once you have made your decision to go please email me with your contact info and names in case your spouse will be joining us.

Now, you have marked your calendars for October 18-20, called the Holiday Inn Express in Blowing Rock (828)295-4422 to book using group code VPG, and checked'em out online. www.hiexpress.com/blowingnc. The manager told me there were only 3 rooms left in our block. I will have to secure more rooms if we go over our allotment. The sooner I know your intensions the better. Thanks for the quick response.

\*PLEASE bring your check book to the September meeting. In order for us to enjoy the high country attractions at the reduced group rate and to pay the deposit for the private dinner, I will have to collect money before the trip.

Our *Photo* Trip in a web shell: <a href="http://www.virtualblueridge.com/parkway\_tour/overlooks.asp">http://www.virtualblueridge.com/parkway\_tour/overlooks.asp</a>

www.hiexpress.com/blowingnc

http://www.mastfarminn.com/

http://www.grandfather.com/

http://www.theblowingrock.com/

http://www.canvonsbr.com/

http://appalachiantreks.blogspot.com/2008/07/wisemans-view.html

http://www.brptrails.com/brp3164.htm

I would suggest a late lunch at the Banner Elk Cafe and a safe journey home to catch up on some sleep!



## Membership News Gisela Danielson

Our club continues to grow. We set new records at the August meeting. Five new members joined and we welcomed 9 guests. Our total membership stands at 120. All of us extend a warm welcome to our newest members. Please join the hospitality committee and let's learn more about each other.

#### **New Members:**

**Ana Lorentz** comes to us from Panama. Her main camera right now is her cell phone. She loves to photograph people and moments with people in them. Ana hopes to gain a lot of knowledge in everything that has to do with photography. She's open to all kinds of advice and hands on practice.

**Donna Rotondo** has lived here for 11 years. She considers herself to be a little better than a beginner. Donna's camera is a Canon Rebel T1i and her favorite subjects are flowers and architecture. She wants to learn more about her camera and get it off Auto and Program mode.

**Hunter Rudd** grew up in our area. He's an expert photographer. His current cameras are a Canon 1Ds MKIII, 1D MKIII infrared and two 5D MKII. Hunter's favorite subjects are landscapes and architecture. He's a member of the National Association of Photoshop Professionals since 2004. Hunter's website is: www.ruddphotography.com

**Yvonne Snead** has lived in Pinehurst since 1993, but always lived within 30 minutes of here. She is a beginner and uses a Nikon D60. She has always preferred room settings and gardens and hopes to learn everything she possibly can from all the members.

**Bill (William) Stagg** moved to Penick Village from Lynchburg, VA a month ago. He considers himself an advanced amateur using a Canon 30D. His subjects are landscapes, travel and city scraps. He recently completed a travel show: Small Towns and Country Places. Bill is looking forward to being exposed to other photographers and their ideas to broaden his own experience.

#### **DAY TRIP**

Mike Stratil

The Club is holding a Day Trip to the **North Carolina Zoo** on **Sunday, October 2**. It will be led by **Dave Verchick**.

Those attending will meet Dave at the North American entrance no later than 8:45 am. Members are responsible for the entrance fees, which vary depending on age and whether one has an annual membership at the zoo. For maps and other information, see <a href="http://www.nczoo.org">http://www.nczoo.org</a>.

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To help Dave in his planning, members who plan to attend should send him a brief message to that effect at <a href="mailto:d70ave@embarqmail.com">d70ave@embarqmail.com</a>.



# PHOTO EQUIPMENT CLASSIFIEDS:

#### Mat Cutter

Logan Simplex Model 700 40-inch mat cutter with mat board straight cutting head, foamcore straight cutting head, bevel mat cutting head, and a box of 125 blades. \$55.00. Contact Bill Matthews, 910-692-8254,

wmatth@embarqmail.com, for more information.



#### FROM CHRIS CHRISTIANSEN:

Epson R2200 Printer. Good condition but hasn't been used in over a year. Included 10 new color & black R2200 ink cartridges. \$150.

Contact Chris at 673-1497

Club Patches still available. \$8.00 each (9 left)

New-Khaki Ball Cap with the club logo on the front \$12.00 (1 left)

See Kathy Green at the next club meeting. Ph-910-585-0190

# WANTED

**Images of Sandhills Photography Club activities for** our newsletter.

Please send any images to: alisonspenewsletter@gmail.com

PLEASE NOTE EMAIL ADDRESS FOR ALL SPC NEWSLETTER **CORRESPONDENCE** 

ALISONSPCNEWSLETTER

@GMAIL.COM

# Sandhills Photography Club Holiday Dinner



Midland Country Club, 2205 Midland Drive, Pinehurst Monday, December 12, 2010, 6:00 PM

#### **RECEPTION**

Chef's Choices Hot Hors D'oeuvre To be passed on Silver tray Butler style

#### **DINNER – Choice of:**

#### • Fillet of Tilapia Stuffed with Crab meat

with Orange and Lime Vinaigrette Served with Potatoes Au gratin and Sautéed Vegetables

#### • Pad Cashew Chicken

Wok Stir fried with Onion, Celery, Carrot, Bell Pepper, Scallions, Pineapple and Cashew Nuts with House Sauce Served with Jasmine Rice

#### • Pan Seared Filet Mignon

Red Wine Shallots Reduction Served with Potatoes Au gratin and Sautéed Vegetables

> All Served With: Assorts of Dinner Rolls/Butter Mixed Spring Salad Balsamic Vinaigrette

#### **DESSERT**

Apple Strudel with Vanilla Ice Cream
Coffee or Tea

Chicken, Tilapia, or Filet 6 oz.: All Dinners \$26.00 per person. (Tax and tip included) Cash bar open throughout the function

#### 

Our Holiday Dinner will be held at the Table on the Green again this year. The cost must be prepaid by cash or *separate* check. (If check, make payable to the Sandhills Photography Club). **DO NOT INCLUDE WITH DUES, ETC**. Please complete the form below and mail or deliver to:

Dave Verchick P.O. Box 763 Southern Pines, NC 28388

Name:	Name:
Entrée:	Entrée:

Len Barnard's Printing, Matting and Framing Workshop, August 13th:

