



IN FOCUS



A Publication of
THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388
Enriching Our World Through Photography

VOL XXXI, NUMBER 1

www.sandhillsphtoclub.org

OCTOBER 2015

UPCOMING EVENTS

NEXT MEETING October 12, 2015

BOARD MEETING October 15, 2015

PROGRAMS

COMPETITIONS

- Farm Animals October 12, 2015
- Christmas December 14, 2015

EXHIBITIONS

- Ongoing: The Pierce Gallery
- Ongoing: Quail Haven Village
- 9/10 - 10/2 Hastings Gallery, SCC

WORKSHOPS

- November 14 Introduction to Facebook

FALL FIELD TRIP

- October 18 - 21 Staunton, VA

DAY TRIPS

Check back SOON

PRESIDENTS NOTES, *Dave Powers*



DAVE POWERS

Fall is here and the temperatures are starting to drop. I would be willing to bet that every photographer in our club has started making plans to capture those beautiful red, yellow, and golden leaf colors that fall provides. I know that everyone planning to go on the fall field trip to the Shenandoah Valley has that as a goal.

With the last quarter of 2015 approaching, it is time to start thinking about our club for 2016. Your board members have started some early planning to maintain our club's reputation as the premier photo club in North and South Carolina.

For any plan to be successful, the key is to have good people to implement the plans. We have a nominating committee in place to secure officers for 2016. One of the concerns we hear from

members is that it is difficult to get to know other club members. I had the same concerns until I decided to get involved with the leadership of our club. Yes, I too, said no to a couple of nominating committee calls afraid that I did not have what it takes to be a leader of this wonderful club. However, once I accepted a position, I found that I was surrounded by a great group of people who cared deeply for the Sandhills Photography Club and who were willing to help in any way. When I agreed to be President in 2015, I was concerned (scared may be a better word) that I would foul-up a great organization. However, I quickly realized that I would be surrounded by talented and caring friends who would help me in any way they could.

My message to you is that if you are asked to serve, **please say YES**. You will find it very rewarding in so many ways. You will also make some of the best friends a person could ever have.

NOTES OF INTEREST TO CLUB MEMBERS *(from Dave Powers)*:

- **MASTERCOLOR PROFESSIONAL LABS** (www.mastercolorlabs.com)

Gisela Danielson has worked with this outstanding from Greensboro, NC to get a special offer to our club members. A 30% discount will be offered on prints and canvases when orders are placed until the end of November. When ordering, use the promo code "sandhills30". Members who have used this lab for professional quality printing have high praise for the quality of their work.

- **HICKORY MUSEUM OF ART** (www.hickoryart.org)

Hickory Museum of Art will feature two exhibitions from September 26 until early 2016. One of the featured photographers is Steve McCurry of National Geographic Magazine. McCurry is the photographer who gave us "Afghan Girl". The exhibit is presented by the Catawba Valley Camera Club and the Hickory Museum of Art. Sixty-nine of McCurry's photos will be on display.

Also, works by Wink Gaines (www.winkgaines.com) will be featured. Gaines is a North Carolina native and specializes in bird and wildlife photography. Her photo of a flying ibis, taken near Cape Lookout was selected as one of the 2011 top bird photographs by the National Audubon Society and Nature's Best Photography magazine. A second Top 100 award was given in 2012 for her photo of a nesting Great Egret.

- **JUDGES NEEDED FOR "SELFIE" CONTEST**

Members **Jim and Linda Dalton** have asked our club help to judge a contest of Selfies. The Saturday after Thanksgiving, shoppers in Moore County will be given a chance to upload photos of them shopping in local stores. We have been asked to provide judges for this contest. Cash prizes will be awarded to the winners and the local media will feature the photos. This is a great chance for us to promote our club. If you would be willing to serve as a judge, please let me know (dpowers4@nc.rr.com or 692-2539)



MEMBERSHIP NEWS, *Judy Nappi*:

Membership welcomed one new member at the September meeting, **Jim Brown**. Jim comes to North Carolina from Ohio where he was a staff photographer for The Ohio Wexner Medical Center. Jim now lives in Sanford where he will continue the freelance business that he started 2.5 years ago. He enjoys helping others improve their images by sharing what he has learned over the past 30+ years. Please introduce yourselves to Jim at the next meeting and make him feel welcome.

As of the September meeting there were 101 members comprised of 64 individual memberships, 5 honorary memberships and 32 family memberships.



JUDY NAPPI

SANDHILLS PHOTOGRAPHY CLUB'S WEBSITE

WWW.SANDHILLSPHOTOCLUB.ORG

Website

There is a link on the home page of the website to upload photos from the Wednesday, September 23 Day Trip to Southern Pines.

For those that might be interested, the link below gives access to a short course on exposure and the histogram along with some case studies. <http://1drv.ms/1UO6hdC>

eBooks

For several good eBooks go to this link and download. Includes books by David duChemin and a good one by Clay Bolt on wide angle macro photography.

<http://1drv.ms/1GDS5iZ> . There is also a good video on bird photography at <http://1drv.ms/1IwnXSw>

Member Galleries

Members who would like a gallery should let me know at website@sandhillsphtoclub.org , and I will send an upload link for their use. See the website "Member Galleries" page for instructions on sizing, etc.

If you have a personal website, please let me know and I can provide a link on the "Member's Galleries" page for you. We have a new personal website on the "Member's Galleries" page for Jim Brown a new member. Please take a look at it.

*Thank you,
John German*

PS: Please email any errors that you may notice on the website. I will correct them as soon as possible. website@sandhillsphtoclub.org

COMPETITIONS, *Scott Duvall, Chairperson*

At our meeting on Monday October 12th, we will hold a competition on the topic of "Farm Animals". These are animals found on farms that are owned (some animals are present on farms but are not owned e.g. Snakes). This is a digital competition with a three year time limit. The judge for this competition is Andie Rose, the Assistant Editor and Art Director of PineStraw Magazine. Andie grew up in Southern Pines, graduated from Pinecrest High School, and subsequently graduated from East Carolina University with a BFA in Communication Arts. After college she moved to Dallas, Texas. There she worked for Texas Homes Magazine, Horchow Catalog and at American Airlines on their in-flight magazine—American Way. She moved to South Carolina and worked for advertising agencies and as a design director for Calvin Gilmore's shows: The Carolina Opry and the Dixie Jubilee. Andie returned to Southern Pines in 1997 as a free-lance designer. She founded PineStraw Magazine in 2005. In 2008 she joined The Pilot newspaper where she continued to improve the magazine to what it is today. Andie is also the Art Director for two sister publications...O.Henry Magazine in Greensboro and Salt in Wilmington. Her duties include story ideas, assigning photography, and laying out the magazines.



SCOTT DUVAL

On December 14th, we will hold a competition on the topic of "Christmas". This is also a digital competition with a three year time limit. This will be an on-line competition and SPC members will serve as judges. Smugmug will open for entries on Sunday November 15th and close on Sunday November 29th at 6 PM. Photo Club members will judge the entries from December 1st thru December 6th.

WORKSHOPS, *LINDA PIECHOTA:*

There will be a workshop on November 14, "Introduction to Facebook - Set up and use", taught by **Jerry Kozel**. The title is self-explanatory. A sign-up sheet will be available at the October club meeting.

Many thanks to **Matt Smith** for his wonderful workshop "Using Photography as a Therapy Tool". Matt really made us think!



LINDA PIECHOTA

FALL 2015 FIELD TRIP, *BILL BOWER*

Fall Field Trip; Staunton, VA; Oct 18-21

Fall Field Trip - Staunton, VA - Oct. 18-21



Tom and Bill are just back from a scouting trip to Staunton for the upcoming Fall Field Trip. Dining arrangements have been made, material gathered for an information packet and several scenic tours tested. The packets will be distributed at the Oct.12th meeting. The current headcount is 38. We've had a couple of cancellations, however, will not release those reservations until Sun. Oct. 4. If anyone wishes to join the group contact Bill Bower at 910-295-3944 or e-mail wmabower@nc.rr.com.

Bill Bower and Tom Fagan**TREASURER'S REPORT - *Joanne Lentz***

FINANCIAL REPORT as of August 31, 2015

<u>CHECKING ACCOUNT</u>	
STARTING BALANCE (JULY 31, 2015)	\$ 3,326.23
EXPENSES	\$ 366.33
RECEIPTS	\$ 45.02
ENDING CHECKING BALANCE (AUGUST 31, 2015)	\$ 3,004.92
<u>SAVINGS ACCOUNT</u>	
STARTING BALANCE (JULY 31, 2015)	\$ 4,884.17
INTEREST	\$ 0.12
ENDING SAVINGS BALANCE (AUGUST 31, 2015)	\$ 4,884.29
TOTAL FUNDS (AUGUST 31, 2015)	\$ 7,889.21

**JOANNE LENTZ**

CONGRATULATIONS TO SUSAN CAPSTICK, *submitted by Marti Derleth*

Only a week left to view this year's annual Juried Print Competition, sponsored by the JC Raulston Arboretum and the Triangle Carolinas Nature Photography Association.

Congratulations to **Susan Capstick** for being one of four from the group of eighty entrants for having both images submitted, chosen by the judges to be displayed. 140 pictures were submitted, 50 are on exhibit at the arboretum in Raleigh until October 2, 2015.

All photos submitted will be available to view on the CNPA website after the exhibit has concluded.

NEWS FROM OUR PSA REP, *SUBMITTED BY JILL MARGESON*

Probably the world's largest classic car junkyard

"A Photographer's Paradise" is the description Bill Buchanan applies to Old Car City USA in White, Georgia (384 miles from Southern Pines). Bill is a photo journalist, video specialist and columnist. "There are over 6 miles of trails through 34 acres of woods and over 4000 cars and trucks sitting there **RUSTING** and becoming one with nature." Bill says in the August PSA Journal. "HDR heaven", he claims.

The article includes 4 pages of photo tips, pictures, and specific details for a visit there. Website for Old Car City is a link: <http://oldcarcityusa.com>. If you want to see the article, call your PSA rep-Jill Margeson at 910-673-1497 or email pennyjill@nc.rr.com

Did she say "RUST"? Rust is a competition topic for November, 2016

"Ten Things I've learned in Fifty Years", *submitted by Jill Margeson*

Cole Thompson (<http://www.colethompsonphotography.com/>), a featured speaker at 2014 PSA conference, has written an 8 page article expounding on what he has learned. Here are very brief excerpts of the 10 topics he addresses:

1. Don't aspire to become the world's greatest imitator; Find out what you can create to show your vision-not someone else's.
2. Vision is what gives your images a soul and makes them unique.
3. Don't compare your work to others. Art is not a competition. You work to better yourself.
4. Simple is better than complicated.
5. If you're not passionate about your project, choose a new one.
6. Don't follow any photographic rules. If you do, you will be making very average images.
7. Don't listen to other people's advice. Only by pleasing yourself can you create your best work.
8. Use Photoshop however works best for you.
9. Skills and equipment are not really as important as your Vision. That's what makes an image great and what drives your equipment and processes.
10. Define success for yourself. Be proud of what you do and love what you create.

Anyone who wants to read this interesting article, let your PSA rep know-or join PSA and read lots of articles! I can share the full article with you. Call Jill Margeson. 910-673-1497 or email me at pennyjill@nc.rr.com

ARE YOU WANTING MORE PHOTOGRAPHER INTERACTION AND OPPORTUNITIES?

SUBMITTED BY JILL MARGESON

Consider joining PSA-Photographic Society of America (www.psa-photo.org) and getting involved with PSA activities and relationships. Our club is a member and we expect to participate in some interclub competitions soon, but there is much more available to the individual member. Only cost is \$45 annual fee (\$60 if you want the magazine delivered to your house rather than online) a discounted fee to join the annual week-long conference that is in Yellowstone West this year and next year in San Antonio, Texas. Immerse yourself in:

- 365 day challenge
- An image evaluation course
- PSA Journal's 5 part series, "Judging is Easy".
- Individual study groups of 5 to 7 PSA members. They have an individual website and accept online submissions of images for review by group members and the volunteer leader. There are a wide variety of groups that offer opportunities for image analysis and critique.
- Use a PSA Travel Aide if you want to photograph in new areas. A director will put you in touch with a member who is knowledgeable of your destination.
- A first rate magazine with book reviews, articles like "Traditional, Open or Creative-What's the difference?" or specific tips and techniques for Photoshop or Elements.
- Individual member competitions; member galleries;

Check out the website above if you are interested. Also, contact the club representative, **Jill Margeson**, for more information (910-673-1497 or email pennyjill@nc.rr.com).



FOR NON-FACEBOOK USERS

If you don't have a Facebook account you may still access the club's Facebook Group:

- Go to the club website www.sandhillsphtoclub.org
- At the bottom of the Home page click on the Facebook Icon
- This takes you to the Facebook log in page (if you are not logged in as yourself)

For the login use:

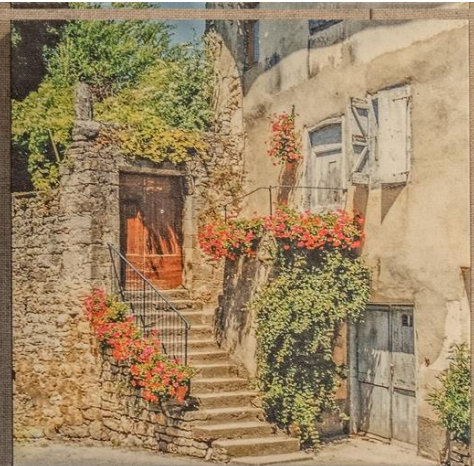
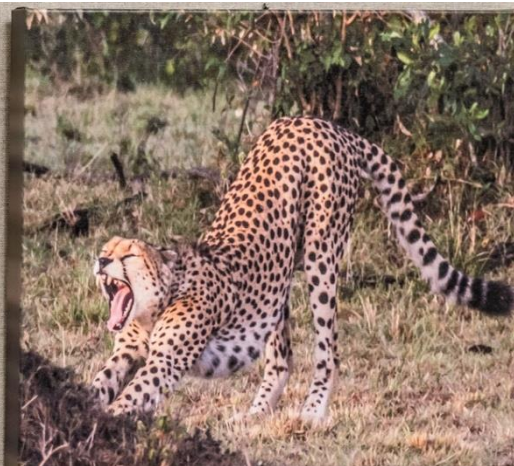
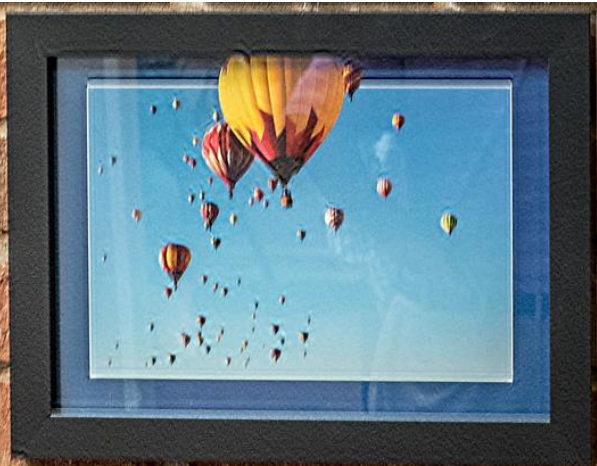
- Email: **outandabout@sandhillsphtoclub.org**
- Password: **spcmember1234**
- This will log you in as Bill Stoffel and you will be at the Sandhills Photography Club's Facebook Group
- You may post, like, and comment at will. You can also upload images
- **Please sign each post or comment since the post and comment will be attributed to "Bill Stoffel"**

Hopefully, if you enjoy the page, you will get your own Facebook page. Remember you can limit the access to your personal page as you like.

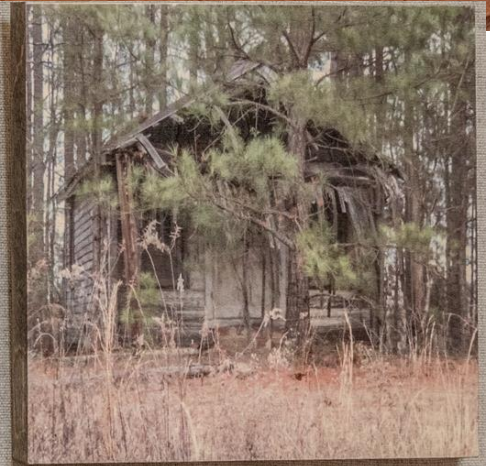
SCC RECEPTION

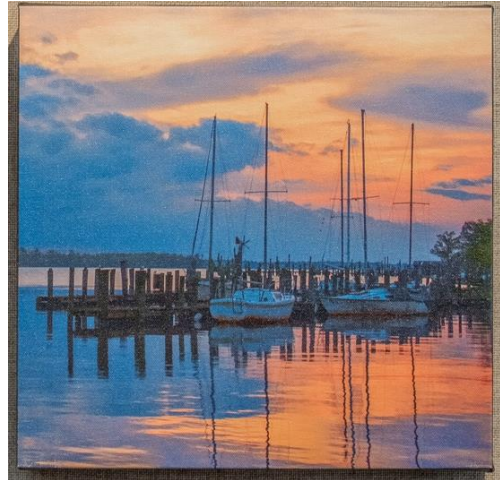
PHOTOS BY AL REEDER





SCC
EXHIBIT



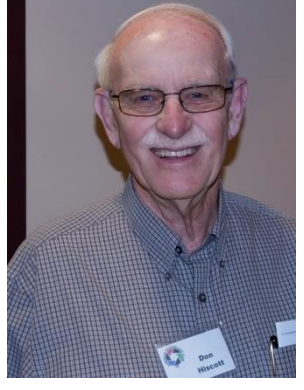
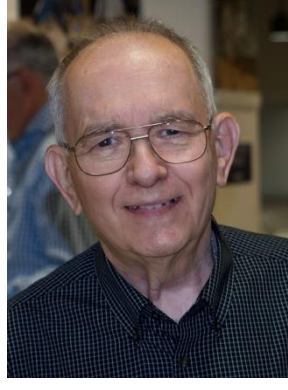
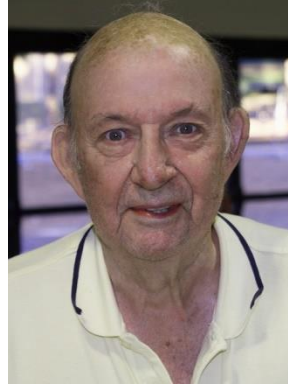
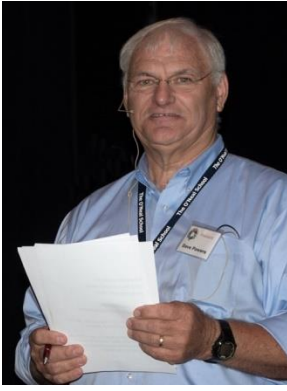






SPC OCTOBER MEETING PHOTOS BY AL REEDER





2015 SPC BOARD

TITLE	NAME
President	Dave Powers
Vice President	Tom Fagan
Secretary	Jo Ann Sluder
Treasurer	Joanne Lentz
Past President	Jill Margeson
Programs	Tom Fagan
Competitions	Scott Duvall
Exhibitions	Tom Reedy
New Member Dev.	OPEN
Hospitality	Bill & Sandy Sheppard
Publicity	Janice Huff
Workshops	Linda Piechota
Technical Consultant	Bill Matthews
Newsletter	Alison Earl
Historian/Web Links	Linda Piechota
PSA Rep	Jill Margeson
Membership	Jerry Kozel
Website	John German
Club Photographer	Al Reeder
Field Trip Spring	Tom Fagan/Bill Bower
Field Trip Fall	Tom Fagan/Bill Bower
Wildlife Focus Group	Tom Reedy
Strategic Planning	Scott Duvall
O'Neal School Liaison	Scott Duvall

KNOW YOUR BOARD OF DIRECTORS 2015

Dave Powers



Tom Fagan



DAVE POWERS

PRESIDENT

JO ANN SLUDER

SECRETARY

TOM FAGAN

VICE PRESIDENT

JOANNE LENTZ

TREASURER



Jo Ann Sluder



Joanne Lentz

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*Alison
Earl*