



# IN FOCUS



A Publication of  
THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388  
*Enriching Our World Through Photography*

VOL XXXI, NUMBER 1

[www.sandhillsphotoclub.org](http://www.sandhillsphotoclub.org)

JANUARY 2015

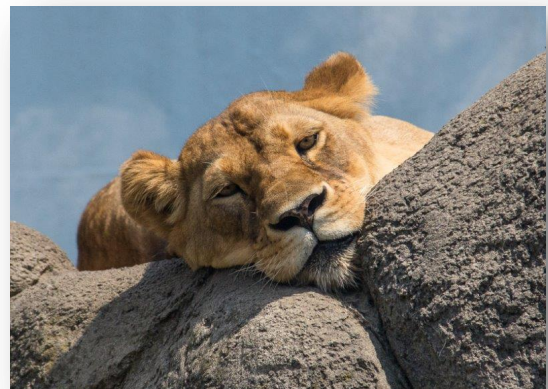
## 2015 SANDHILLS PHOTOGRAPHY CLUB OFFICERS Dave Powers, Tom Fagan, Jo Ann Sluter, Joanne Lentz



Check out all the Class A and Class B winners from the Online Competition



**Class A**  
Donna Ford - 1, 2, 3  
1st Place



**Class B**  
Steve Hoadley - Don't Disturb  
1st Place

## UPCOMING EVENTS

NEXT MEETING January 12, 2015

BOARD MEETING January 15, 2015

### PROGRAMS

- Jan 12 Margo Pinkerton & Arnie Zann: "The Barefoot Contessa Photo Adventures"

### COMPETITIONS

- Winter February 9, 2015
- Flowers April 13, 2015
- Golf June 8, 2015
- Close Up CREATIVE August 10, 2015
- Farm Animals October 12, 2015
- Christmas December 14, 2015

### EXHIBITIONS

- Ongoing: Local Artists: The Pierce Gallery
- Ongoing: Quail Haven Village
- Fall: SCC Exhibition

### WORKSHOPS

- Feb. 21 Basic Photography, 9-12, Piechota
- March 21 3rd Lightroom - Slideshow, 9-12, M. Owen

## PRESIDENTS NOTES, *Dave Powers*

2014 is in its last few days and it has been a very good year for the Sandhills Photography Club. We just celebrated a great year with our annual year-end dinner. Thanks to all who helped to plan this event.

I would like to start my first President's Message by wishing each of you a very happy, prosperous, and photography rewarding 2015. I am honored that you have asked me to be your president and I promise that I will do my very best to uphold your confidence.



DAVE POWERS

I want to thank **Jill Margeson** for her outstanding leadership in 2014. Jill did a fantastic job of guiding the club during a very busy and rewarding year. Job well done, Jill. Thanks.

My goals for the club in 2015 are to provide our members with opportunities to enhance their photography skills. We will continue to have excellent programs under the leadership of **Tom Fagan**, and challenging competitions, led by **Scott Duvall** and others, that challenge us to enter photos that will generate "oohs and aahs" as they appear on the screen. With the Board's guidance, we will explore other avenues to involve every member during the year. This is your club and your board wants to take it in the direction that will make you proud to be a member. Please share any ideas you have that will help us to make the right decisions.

Congratulations are in order to **Donna Ford** and **Mary New** for earning the coveted **Bill Stoffel Award** for accumulating the most competition points in 2014 in their respective classes. Thank you, Donna and Mary, for continuing to raise the bar of excellence in the Sandhills Photography Club.

Included in this newsletter are the 2015 Board and Committee members. Thanks to each person named for his or her willingness to take a leadership position. One vacancy that is pressing is someone to work the light and sound during our meetings. **Denis Smetana** and **Chuck Kersey** have asked to step down. **Chris Laughlin** has agreed to continue but we need at least two persons for this role. Please let me know if you would agree to assume this position or to fill any of the positions that are labeled as "Open". Please contact me by email, [dpowers4@nc.rr.com](mailto:dpowers4@nc.rr.com) or phone at 910-692-2539.

If you have not yet paid your dues for 2015, please do this as soon as possible. Dues must be paid to enter competitions but more importantly, it tells us that you want to be a part of this great club.

Let's make 2015 our best year yet. Happy 2015!!!!



## SANDHILLS PHOTOGRAPHY CLUB PRESIDENTS 1984-2015

1.	1984	Louise Ellison (Co-founder with Bill Stoffel)*
2.	1985	Dr. Walter Morris*
3.	1986	Vaud Travis*
4.	1987	Bill Stoffel*
5.	1988	Arne Brolin*
6.	1989	Bob Johnson*
7.	1990	Tommy Iorio*
8.	1991	Linda Piechota*
9.	1992	Harry Allen*
10.	1993	Walter Gruver*
11.	1994	Bill Banton** & Ed Green*
12.	1995	Ed Green*
13.	1996	Betty Hendrix*
14.	1997	Roy Kita*
15.	1998	John Witkowski
16.	1999	Bill Matthews
17.	2000	Linda Piechota
18.	2001	Kaye Stoffel
19.	2002	Cornelius Lynch
20.	2003	Gary Magee
21.	2004	Gary Magee
22.	2005	Jim Smith
23.	2006	Mike Stratil
24.	2007	Brady Smith
25.	2008	Bill Matthews
26.	2009	Don Hiscott
27.	2010	Len Barnard
28.	2011	Jim Davis
29.	2012	Scott Duvall
30.	2013	John German
31.	2014	Jill Margeson
32.	2015	Dave Powers

\* From list from Bob Johnson 11/11/97

\*\* Resigned midterm

Special Thanks to Bill Sheppard for compiling this list

## 2014/2015 SANDHILLS PHOTOGRAPHY CLUB BOARD AND COMMITTEE MEMBERS

POSITION	2014	2015
PRESIDENT	JILL MARGESON	DAVE POWERS
PAST PRESIDENT	JOHN GERMAN	JILL MARGESON
VICE PRESIDENT-PROGRAMS	DAVE POWERS	TOM FAGAN
SECRETARY	MARILYN OWEN	JO ANN SLUDER
TREASURER	JOANNE LENTZ	JOANNE LENTZ
SPC WEBSITE ADMINISTRATOR	JOHN GERMAN	JOHN GERMAN
COMPETITION CHAIRMAN	DEBRA REGULA/GRACE HILL	SCOTT DUVALL
COMMITTEE MEMBERS	BILL MATTHEWS	BILL MATTHEWS
COMMITTEE MEMBERS	WENDELL DANCE	WENDELL DANCE
COMMITTEE MEMBERS		DONNA FORD
COMMITTEE MEMBERS		NEVA SCHEVE
MEMBERSHIP	JERRY KOZEL	JERRY KOZEL
COMMITTEE MEMBERS	JUDY NAPPI	JUDY NAPPI
COMMITTEE MEMBERS	BONNY HENDERSON	BONNY HENDERSON
NEW MEMBER DEVELOPMENT	OPEN	<b>OPEN</b>
EXHIBITS	TOM REEDY	<b>OPEN</b>
FOCUS GROUP-WILDLIFE CHAIRPERSON	TOM REEDY	<b>OPEN</b>
WORKSHOPS	LINDA PIECHOTA	LINDA PIECHOTA
TECHNICAL CONSULTANT/EQUIPMENT	BILL MATTHEWS	BILL MATTHEWS
	DENIS SMETANA	CHRIS LAUGHLIN
	CHUCK KERSEY	<b>OPEN</b>
	CHRIS LAUGHLIN	<b>OPEN</b>
PUBLICITY	KATHY GREEN	JANICE HUFF
CLUB PHOTOGRAPHER	AL REEDER	AL REEDER
NEWSLETTER	ALISON EARL	ALISON EARL
ROVING REPORTERS	JOHN AMBROSIO	JOHN CANDELINO
HISTORIAN	LINDA PIECHOTA	LINDA PIECHOTA
PSA REPRESENTATIVE	JILL MARGESON	JILL MARGESON
HOSPITALITY	BILL & SANDY SHEPPARD	BILL & SANDY SHEPPARD
SPECIAL PROJECTS/O'NEAL	SCOTT DUVALL	SCOTT DUVALL
LOCAL DAY TRIPS/ LOCATION SHOOT		<b>OPEN</b>
FIELD TRIPS		
SPRING	LINDA PIECHOTA	BILL BOWER
FALL	BILL BOWER/TOM FAGAN	<b>OPEN</b>



**PROGRAMS, Tom Fagan**

**JANUARY PROGRAM: JANUARY 12, 2015  
"THE BAREFOOT CONTESSA PHOTO ADVENTURES"**

We will be joined by Margo Pinkerton and her husband, Arnie Zann, for a spectacular journey of their various workshops and photographic techniques. Please read their bios and visit them at [www.bcphotoadventures.com](http://www.bcphotoadventures.com)



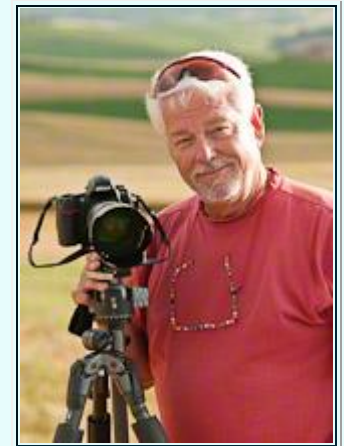
**TOM FAGAN**



**TBC / Margo Pinkerton**

Margo Pinkerton, a.k.a. The Barefoot Contessa, got her first camera at age eight and has been photographing and traveling with a passion ever since. She started out as a location and stock photographer for travel, outdoor, advertising, and corporate clients in the early 80s, has given numerous photo workshops and lectures, and has led many photo adventures. Her work has appeared in a plethora of calendars, coffee-table books, and magazines worldwide, including *GEO* and *National Geographic Traveler*. Margo's photographs have won numerous awards over the years and are in private collections here and abroad. Growing up in an artistic family that exposed her to the great museums and painters of the world has given Margo a unique insight into composition and the quality of light. The energy and passion for photography that she brings to the workshops are infectious.

Her husband and partner, Arnie Zann, started his career nearly 50 years ago photographing for *LIFE* and *Time* and has been published in almost every major magazine in the world, including *National Geographic*, *Paris Match*, *GEO* and others. His award-winning work is in many private and museum collections including the George Eastman House in Rochester, NY. He, too, has given many workshops and seminars throughout his long career travelling the world for editorial and Fortune 100 and 500 clients. Arnie's knowledge of the zone system and dramatic lighting brings strength to his photographs. He also has an uncanny eye for what photographs will become effective black and whites.



**Arnie Zann**

In addition to their extensive assignment work, both Margo and Arnie have shot extensively for stock images that have appeared in advertising, corporate, and editorial venues. Their passion is making beautiful images worldwide. As Margo always says, "We can't *not* do photography."

**Please help Bill & Sandy Sheppard keep the Fellowship alive by providing Light Refreshments after the meeting. It's a GREAT time to chat with other members. Call or email Bill, and bring the refreshments for a month: 910-944-1219 or [beeboy@pinehurst.net](mailto:beeboy@pinehurst.net)**



**REFRESHMENT LIST**

JANUARY	Bill & Sandy Sheppard	944-1219
FEBRUARY	Paula Taggart	673-1207
MARCH	<b>OPEN</b>	
APRIL	<b>OPEN</b>	
MAY	<b>OPEN</b>	
JUNE	<b>OPEN</b>	
JULY	<b>OPEN</b>	
AUGUST	<b>OPEN</b>	
SEPTEMBER	<b>OPEN</b>	
OCTOBER	<b>OPEN</b>	
NOVEMBER	<b>OPEN</b>	
DECEMBER	<b>NO MEETING – Christmas Party</b>	

Contact: Bill Sheppard, 910-944-1219

[beeboy@pinehurst.net](mailto:beeboy@pinehurst.net)

## WORKSHOPS, *Linda Piechota*:

### BASIC PHOTOGRAPHY WORKSHOP:

**Saturday, February 21, 9-12, "Basic Photography Workshop"** will be presented by Linda Piechota at Sandhills Community College Horticulture Welcome Center. A signup sheet will be available at the January meeting.

The workshop will introduce those relatively new to photography basic information and examples of how to achieve good Exposure, Focus and Composition, a generic "How To" for finding and using camera controls, and some of the most used Photography Terms. Weather permitting, the group will go into the Sandhills Gardens for a hands-on lesson using the new information discussed in the workshop and will view some of the photos afterward. Participants need to bring their camera and camera manual. Manual should show evidence of having been opened. ☺



LINDA PIECHOTA

### LIGHTROOM SLIDESHOW MODULE:

The third **Lightroom workshop** will be held on **Saturday, March 21, from 9-12**, presented by Marilyn Owen, at the SCC Horticultural Center, Visitors Center. Based on the responses from the participants in the other LR workshops, this one will be on the Slideshow module, walking through the process of creating a slide show from within LR and then exporting it for sharing. This will include setting backgrounds, adding text and information, timing the transitions, and adding music. If the workshop runs short, we will have a general LR question and answer session. If you want to work along with the presentation, bring your laptop with LR installed, and have 10-20 images assembled into a LR Collection to make into your own slide show.

---

## ROCKY MOUNTAIN SCHOOL OF PHOTOGRAPHY WILL BE IN RALEIGH April 11 and 12, 2015

Some of our members are already signing up. Why don't you too? Members who have attended in the past highly recommend taking some of their classes. The classes are well done and it's so nice to have them a short drive away. The more people we know there, the merrier! Think about these details:

- Location:** Hampton Inn and Suites-Durham Airport/Brier Creek, 8021 Arco Corp. Drive, Raleigh; 919-484-0500
- Classes:** [www.rmisp.com/weekends](http://www.rmisp.com/weekends) - clicking on *Schedule and Courses* will describe classes and schedules to be offered.
- Who Attends:** Class content is suitable for beginner through intermediate amateur
- Group Code:** **CC0815** because you belong to a camera club and qualify for group pricing.
- Cost:** Cost would be discounted \$20 for 2 days, \$10 for one day. \$139 per person for both days, \$99 for one day. If you have taken a class from Rocky Mountain before, you will get a discount of \$30 per day/\$60 for two days.
- Register:** Call (800) 394-7677 to register by phone or register online at <https://www.rmisp.com/weekends/2015-raleighdurham-north-carolina/>
- Questions:** Phone: 800-394-7677 [rmisp@rmisp.com](mailto:rmisp@rmisp.com) [www.rmisp.com](http://www.rmisp.com)

**MEMBERSHIP NEWS, *Judy Nappi*:**

Another year almost gone! That means it's time to renew your membership. Bring your check to the next meeting on January 12, **2015**, or mail your check to our treasurer, Joanne Lentz, at the following address: Joanne Lentz, 6117 Seven Lakes West, West End, NC 27376.

Membership for December remains at 113 paid members and 4 honorary members.

If you are traveling over the holidays, have a great time and come back safely. See you next year!



JUDY NAPPI

**TREASURER'S REPORT - *Joanne Lentz***

FINANCIAL REPORT as of November 28, 2014

<b><u>CHECKING ACCOUNT</u></b>	
STARTING BALANCE (OCTOBER 31, 2014)	\$ 3,808.66
EXPENSES	\$ 12.27
RECEIPTS	\$ 2,655.03
ENDING CHECKING BALANCE (NOVEMBER 28, 2014)	\$ 6,451.42
<b><u>SAVINGS ACCOUNT</u></b>	
STARTING BALANCE (OCTOBER 31, 2014)	\$ 4,883.10
INTEREST	\$ 0.12
ENDING SAVINGS BALANCE (NOVEMBER 28, 2014)	\$ 4,883.22
TOTAL FUNDS (NOVEMBER 28, 2014)	\$ 11,334.64

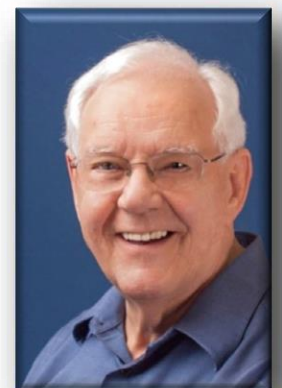


JOANNE LENTZ

**A NOTE FROM AL REEDER:**

Here is the updated link to the **2015 MEMBERS** book. Please click on the link below and then click on the SPC logo and then use your arrow keys.  
*Enjoy, Al*

<http://al-r.smugmug.com/SPC-2014-Book/>



AL REEDER

## 2015 DUES ARE DUE!

Dues for 2015 remain at:

- \$20 for students
- \$45 for a single membership
- \$60 for a family membership



Members that have joined during the last quarter of the year are paid through to December 2015.

Dues can be brought to the membership table before a meeting or mailed to our Treasurer:

Joanne Lentz  
6117 Seven Lakes West  
West End, NC 27376

## RECIPE OF THE MONTH *by Bill Sheppard*

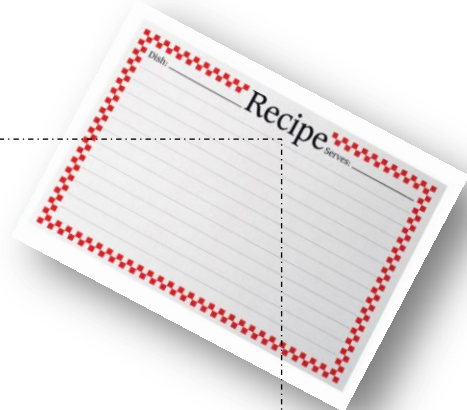
### SOUTHERN PRALINES

Ingredients:

- 1 1/2 cups light brown sugar
- 1/8 tsp. salt
- 2/3 cup evaporated milk
- 1/2 cup pecans
- 2 Tbls. butter, melted

Directions:

- Mix sugar, salt, and milk in a large microwave dish
- Stir in melted butter
- Cover with waxed paper
- Microwave 4½ minutes
- Stir and microwave another 4½ minutes
- Stir in pecans
- Hand beat until creamy
- Drop by teaspoon on waxed paper.... COOL



## EXHIBITIONS, *Tom Reedy*

I do not have anything new to report on the Double Takes exhibition for 2015. Thank you to all who submitted your photography. I will let you know when the online portfolio appears on the Eye Candy Gallery website. [wreedy1@nc.rr.com](mailto:wreedy1@nc.rr.com)



Tom Reedy



## 2014 COMPETITIONS, *Scott Duvall*

The Competition Committee for 2015 consists of:

**Wendell Dance**  
**Donna Ford**  
**Bill Matthews**  
**Neva Sheve**  
**Scott Duvall, Chairperson**



**Scott Duvall**

There are 6 competitions planned for 2015. The ones in February, April, June, August and October will be judged by invited experts. The December competition will be an ONLINE competition judged by the members.

The topic for the February 9, 2015 competition is ***Winter***. Images must relate to the season of winter, and the viewer should be able to tell that winter is the time the picture was taken. Any subject or object may be used as long as the winter theme is followed. This will be a Digital competition with Standard/Minimal post processing following Competition Manual regulations. Photographs must have been taken within the past 3 years. Two images can be submitted. We will use SmugMug, and it will be open to receive entries from **January 11, 2015 until 6 PM on January 25, 2015**. Emails will be sent out containing a link to SmugMug for entering your photos. Entrants will receive confirmation that their images have been received and are acceptable within 48 hours.

The format for the entry file names can be found in the Competition Manual at [www.sandhillsphtoclub.org](http://www.sandhillsphtoclub.org). It is very important that you exactly follow this format and that you include your name where indicated. Entries without member identification will be deleted from the competition. Also, please do not wait until the last minute to submit your entries. This will not allow any time to correct problems before the competition is closed.

### **HINTS, by *Bill Sheppard***

#### **HAPPY NEW YEAR**

Well, 2015 is finally here and we have a good year of contest and field trips planed! Are you ready? Do you have a list of subjects for the coming contest? If not, you should get your list ready so you can plan your trips, local or off somewhere. Make up your mind as to what you want to shoot and talk to someone that might have an idea where you can find these places, and maybe get a few people together for the outing. Think about places to go: mountains, coast, local, or out of state. There have a lot of places in the area that have a lot of interesting things going on: historical sights, old barns, old houses, livestock, wildlife with plenty of ponds and lakes so you don't need to go far. We have just about in the area or close by, so figure out what you want to do and start making your plans and get started. Good shooting and Good Luck!!!!

Remember the refreshment table is a good place to get some good ideas!!!!

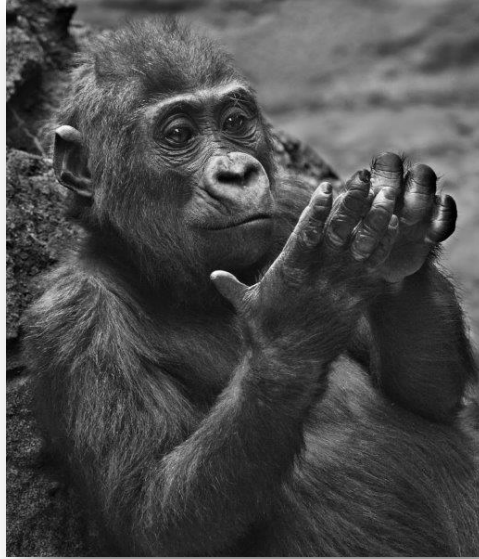
IN GOD WE TRUST.....GOD BLESS THE U.S.A.

*Bill*



**Bill Sheppard**

# Animals in the Zoo Winners - Class A



**Donna Ford - 1, 2, 3  
1st Place**



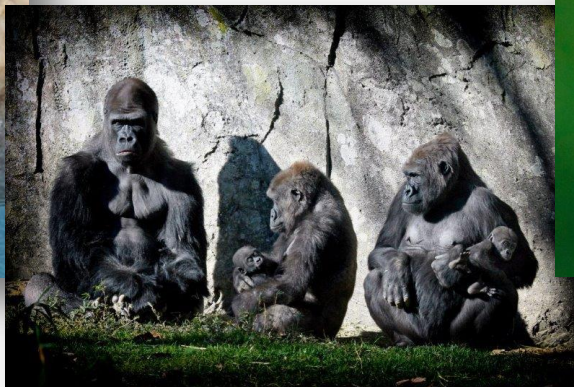
**John German - Mekita and Cub  
2nd Place**



**Tom Reedy - Call Me Smiley  
3rd Place**



**Debra Regula - Playing it Cool  
Honorable Mention**



**Tom Reedy - Family Portrait  
Honorable Mention**



**Matt Smith - Parrot  
Honorable Mention**



## Animals in the Zoo Winners - Class B



**Steve Hoadley - Don't Disturb**  
**1<sup>st</sup> Place**



**Mary New - Mother and Child**  
**2<sup>nd</sup> Place**



**Judith Crawford - Mean-and-Green**  
**3<sup>rd</sup> Place**



**Mary New - Redhead**  
**Honorable Mention**



**Marti Derleth - Gorilla Concentration**  
**Honorable Mention**

**SANDHILLS PHOTOGRAPHY CLUB HOLIDAY PARTY 2014  
IMAGES BY SPC CLUB PHOTOGRAPHER, AL REEDER**



**Stoffel Award Class A - Donna Ford**



**Class A Online Competition Winners (L-R):  
Debbie Regula HM, John German 2nd, and Donna Ford 1st**

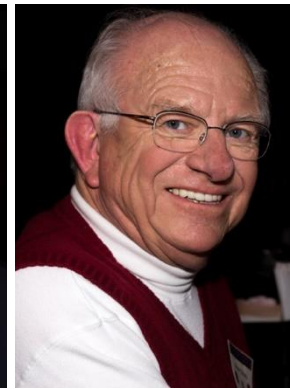
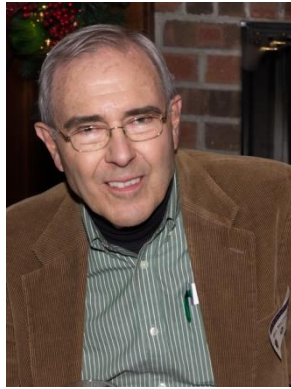
**Missing from picture: Tom Reedy 3rd, Tom Reedy HM,  
Matt Smith HM**



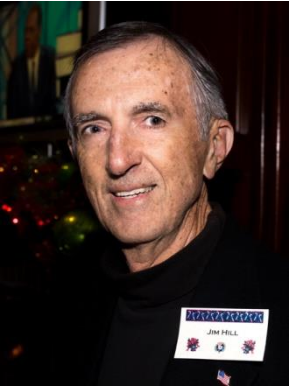
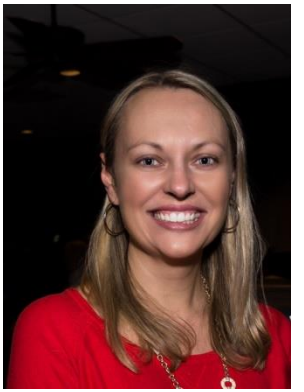
**Class B Online Competition Winners (L-R):  
Steve Hoadley 1st and Judith Crawford 3<sup>rd</sup>.  
Missing from picture: Mary New 2nd, Marti Derleth HM**













## 2015 SPC BOARD

TITLE	NAME
President	Dave Powers
Vice President	Tom Fagan
Secretary	Jo Ann Sluder
Treasurer	Joanne Lentz
Past President	Jill Margeson
Programs	Tom Fagan
Competitions	Scott Duvall
Exhibitions	OPEN
New Member Dev.	OPEN
Hospitality	Bill & Sandy Sheppard
Publicity	Janice Huff
Workshops	Linda Piechota
Technical Consultant	Bill Matthews
Newsletter	Alison Earl
Historian/Web Links	Linda Piechota
PSA Rep	Jill Margeson
Membership	Jerry Kozel
Website	John German
Club Photographer	Al Reeder
Field Trip Spring	Bill Bower
Field Trip Fall	OPEN
Wildlife Focus Group	OPEN
Strategic Planning	Scott Duvall
O'Neal School Liaison	Scott Duvall

## KNOW YOUR BOARD OF DIRECTORS 2015

**Dave Powers**



**DAVE POWERS**

**PRESIDENT**

**JO ANN SLUDER**

**SECRETARY**

**Tom Fagan**



**TOM FAGAN**

**VICE PRESIDENT**

**JOANNE LENTZ**

**TREASURER**



**Jo Ann Sluder**



**Joanne Lentz**

CONTACT "IN FOCUS"  
EDITOR Alison Earl with  
any questions, concerns,  
ideas, submissions  
(including images), etc. @  
alisonspcnewsletter@gmail.com

*Alison  
Earl*

## DIRECTORY OF MEMBER PORTRAITS

All SPC member photos throughout newsletter have been taken by Club Photographer, **Al Reeder!!** Please see our directory:



**Al Reeder**

NOTE: below is NOT a clickable link:

<http://al-r.smugmug.com/SPC-2014-Book/>